THE CORPORATION

Dennis C Mueller





Constantinos Markides

The Corporation Dennis C. Mueller, 2013-10-15 Why have modern corporations grown to such unprecedented sizes This volume explores this crucial question emphasising the roles of diversification and mergers **Cooperative Research and** Development: The Industry—University—Government Relationship Albert N. Link, Gregory Tassey, 2012-12-06 We must all hang together or surely we will all hang separately Benjamin Franklin The significant apathy that characterized relationships between indus try and universities and the adversarial nature of relationships between industry and government have both faded rapidly in the 1980s as the realities of global competition have surfaced in the United States Both industry and government leaders articulate a number of constructs for regaining our competitiveness in world markets One of the more fre quent strategies prescribed in this new competitiveness era is cooperation Different individuals or groups may espouse different definitions interpretations or areas of emphasis but the overall importance of this concept is substantial Although examples of cooperative research have existed for several decades the number and variety of relationships have expanded rapidly in the 1980s as corporations universities and governments have embraced this strategy Joint ventures involving two or three firms increased from under 200 per year in the 1970s to over 400 per year by the mid 1980s Multiple firm cooperative arrangements are a more recent phenomenon made possible by the National Cooperative Research Act of 1984 By mid 1988 81 of these industry level consortia had formed under the provisions of the 1984 Act The rapid growth in cooperative research and development R D is primarily a response to the pressures of international competition As a corporate strategy cooperative R D meets short term needs for assets to implement new approaches for coping with intensifying competition **Diversification, Refocusing, and Economic Performance** Constantinos Markides, 1995 This work examines the causes and consequences of the refocusing phenomenon where companies have stopped diversifying and begun focusing once more on their core product lines Coverage includes a discussion of the effects of refocusing on market value profitability and organizational structure The Corporation Dennis C. Mueller, 1987 International Journal of Industrial Organization ,1991 Books in Series, 1876-1949 R.R. Bowker Company, 1982

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Kerngeschäftsstrategien im internationalen Vergleich Jochen Stratmann, 2005 Die Erforschung der Erfolgswirkungen alternativer Unternehmensstrategien ist seit langem ein zentrales Thema betriebswirtschaftlicher Forschung In der Vergangenheit standen dabei Unternehmensstrategien im Vordergrund deren prim res Ziel die Expansion in vollkommen neue mit dem bisherigen Kerngesch ft unverbundene Gesch ftsfelder war Die Orientierung an den Interessen der Kapitalgeber hat jedoch dazu gef hrt dass sich Unternehmen heute zunehmend ber ein aktives Portfoliomanagement auf

ihr Kerngesch ft konzentrieren Im Rahmen dieser Arbeit befasst sich Jochen Stratmann mit der detaillierten Analyse eben dieser Kerngesch ftsstrategien unter Shareholder Value Gesichtspunkten Zentrale Themen der hypothesengest tzten empirischen Untersuchung sind die Nachhaltigkeit des Trends zu Kerngesch ftsstrategien die verwendeten Instrumente und Strategietypen sowie die damit verbundenen kurz und langfristigen Wertsch pfungspotentiale Basis der Arbeit ist eine umfangreiche empirische Untersuchung von rund 300 amerikanischen und europ ischen Unternehmen Die Arbeit richtet sich zum einen an Wissenschaftler die sich der Erforschung alternativer Unternehmensstrategien widmen Aufgrund der aktuellen Bedeutung von Kerngesch ftsstrategien und der hohen praktischen Relevanz ist die Arbeit aber gleichzeitig fr F hrungskr fte in Unternehmen und Investoren interessant. Forthcoming Books Rose Arny, 1987 Journal of Economic Literature ,1987 National Legal Bibliography, 1987 Bibliographic Index ,1991 Books In Print 2004-2005 Ed Bowker Staff, Staff Bowker, Ed, 2004 Ekonomski pregled ,1991 The British National Bibliography Arthur James Wells, 2002 Handbook of Industrial Organization Richard Schmalensee, Robert Willig, 1989-09-11 Determinants of firm and market organization Analysis of market behavior Empirical methods and results International issues and comparision government intervention in the Marketplace

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