

3 Month Timeline for Business Management Action Plan Roadmap

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		Month 1	Month 2	Month 3
KPIs	Matrix	Churn Decreased -1.2%	10% Increase In New Leads	Android App Store Release
				\$100k+100k
Business Performance	Efficiency	Monthly Key Calculations	Feature Upgrade Barriers	Web Review
	Growth	Event Based Marketing	Analytics Marketing	Test Here
Product Marketing	Growth	Deliverables & Applications	Billing & Ordering Overhaul	
	Strategy	Customer Loyalty Program Setup	Customer & Market Profiling	Sales Cycle
Customer Marketing	Strategy	Order Process Mapping	Organize Backup Data	Data Backup
	Test here	Customer Selection Company Feedback	Sales & Marketing Management	Business Reporting
	Test here	Test Here	Customer Onboard(quick To Adopt)	Test Here

Business Management In Action Units 1 And

Michael Brown



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