

tenth edition

THE CRAFT OF POLITICAL RESEARCH

W. PHILIPPS SHIVELY



Craft Of Political Research

Bruce I Newman



Craft Of Political Research:

The Craft of Political Research W. Phillips Shively, 2016-06-03 The Craft of Political Research immerses readers not only in how political scientists work but also in how ideas produce research questions and guide the selection of research methods. Emphasizing the internal logic of research methods and the collaborative nature of the research process, this slender text explores the design behind interesting questions, problems in measurement and analysis, and key statistical methods. Brief and inexpensive to include in any course, The Craft of Political Research's elegant explanations inspire a big picture understanding of how political scientists explain political reality and encourage students to create their own inventive, original, and bold research work. Features include: Focuses on the big picture of how good research leads to good theories instead of just what research method to use. Provides concise and accessible coverage of key topics including the nature of research, research design, sampling, statistical analysis, ethics, and more. Includes detailed examples of classic and contemporary political science research to give students models for their own original research.

The Craft of Political Research W. Phillips Shively, 1974 **The Craft of Political Research** W. Phillips Shively, James W. Endersby, 2025-02-07 The Craft of Political Research is a nontechnical introduction to research design and analysis in political science, emphasizing the choices we make when we design a research project and analyze its results. The book's approach centers on asking an interesting research question, then designing inquiry to eliminate as many alternative explanations as possible. How do we develop theory, and what constitutes a good research question? How do we operationalize measures and gather evidence to answer a question? How do we analyze our data? Students are introduced to such topics as multidimensional concepts, levels of measurement, validity, reliability, random and non-random measurement error, sampling, case selection, causality, experimental and quasi-experimental design, statistical inference, and regression and correlation analysis. Throughout, the emphasis is on understanding the back story of analysis: why do we measure in a particular way? why do we choose one design as against another? why do we conduct our analysis as we do? Emphasizing the internal logic of research methods, the greatest strength of the book is its clarity and the broad range of political science examples provided. It works at a conceptual level, seeking an understanding of the principles that underlie techniques and the reasons why we choose them. New to this edition: New and revised examples from the US, UK, Canada, Latin America, and Africa, among others, and updated international data from organizations such as the World Bank and the United Nations. Separate chapters on causality and research design with more discussion of each component of the political science research process. New section on indexes and scales that reviews ways to improve reliability and validity of measures by combining several variables. New sections reviewing collection of publicly available data, including downloadable sources of quantitative data. New material on internet surveys and other contemporary techniques used in political science research.

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Political Science Research Methods Janet Buttolph Johnson, Henry T. Reynolds, 2005 Teaches students to effectively evaluate the research of others and learn how to conduct their own When exposing students to political science's most important research methods comprehensive coverage as well as clear and straightforward language are paramount In the trusted tradition of previous editions this new fifth edition covers all of the major research methods of the discipline and leads students step by step through the logic of research design The new edition now gives even greater attention to promising new research tools such as online search engines formal modelling and logistic regression New and updated examples from contemporary research problems make the text especially relevant and engaging practice a new companion student workbook meaningfully ties exercises and assignments to learning objectives covered in each chapter presentation better reflects the actual process of developing research problems and implementing research designs Expanded discussion of hypothesis formation and the logic of making causal inferences Greater attention to creating operational definitions of

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working historian One important chapter dealing with America's road to war in 1941 shows in unprecedented detail how an interpretation of a major historical issue can be developed The aim throughout is to throw open the doors of the workshop so that young scholars both historians and political scientists can see the sort of thought processes the historian goes through before he or she puts anything on paper Filled with valuable examples this is a book anyone serious about conducting historical research will want to have on the bookshelf The Essentials of Political Analysis Philip H. Pollock, 2005 Presents the logic and practice of political analysis including concepts measurement and hypothesis testing Covers basic statistical skills correlation and least squares regression and binary logistic regression Provides examples key terms and exercises and is accompanied by a workbook Provided by publisher **Power & Choice** W. Phillips Shively, 2018-08-10 Power Choice provides a general comparative introduction to the major concepts and themes of political science The author's goal when writing the book was a text that is conceptually alive and that engages students with concrete examples of analysis without losing them in a clutter of definitional minutiae **Communication of Politics** Bruce I Newman, 2016-05-06 Learn how political marketing and public relations affect the electoral process Communication of Politics Cross Cultural Theory Building in the Practice of Public Relations and Political Marketing examines how communication and marketing experts influence politics The book reviews the state of the art in political communication management and marketing through a cross cultural integration of research and theoretical approaches An international panel of authors presents a comparative assessment of the impact of candidate and party appeals on the electorate examines case studies from elections in the United States and Europe and offers innovative models of voter behavior in the United States Poland and Slovenia Communication of Politics provides valuable insights into the merger of political marketing and public relations The book examines the cause and effect of the increasing role of communications professionals in the political process and documents the relationship between politicians and communications professionals working in electoral committees political parties governments government agencies consultancies and polling agencies Topics addressed by the international panel of scholars and practitioners include a critical assessment of strategies used in the 2000 United States Presidential election branding as a means of establishing party values and winning support the expanding roles of polls focus groups and Internet based research on elections the relationship between foreign affairs diplomacy and media public relations Quangos Quasi Autonomous Non Governmental Organizations and much more Communication of Politics Cross Cultural Theory Building in the Practice of Public Relations and Political Marketing examines the innovative and sometimes controversial uses of contemporary electoral marketing The book is an essential resource for academics journalists and political practitioners including campaign managers charity fundraisers public service managers party policy maker seven candidates The Dynamics of American Public Opinion John C. Pierce, Kathleen Beatty, Paul R. Hagner, 1982 **The Political World of Massachusetts Radicalism** Dale Baum, 1978 **Introduction to the Analysis of Political Data** Susan Ann Kay, 1991

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Table of Contents Craft Of Political Research

1. Understanding the eBook Craft Of Political Research
 - The Rise of Digital Reading Craft Of Political Research
 - Advantages of eBooks Over Traditional Books
2. Identifying Craft Of Political Research
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Craft Of Political Research
 - User-Friendly Interface
4. Exploring eBook Recommendations from Craft Of Political Research
 - Personalized Recommendations

- Craft Of Political Research User Reviews and Ratings
- Craft Of Political Research and Bestseller Lists
- 5. Accessing Craft Of Political Research Free and Paid eBooks
 - Craft Of Political Research Public Domain eBooks
 - Craft Of Political Research eBook Subscription Services
 - Craft Of Political Research Budget-Friendly Options
- 6. Navigating Craft Of Political Research eBook Formats
 - ePub, PDF, MOBI, and More
 - Craft Of Political Research Compatibility with Devices
 - Craft Of Political Research Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Craft Of Political Research
 - Highlighting and Note-Taking Craft Of Political Research
 - Interactive Elements Craft Of Political Research
- 8. Staying Engaged with Craft Of Political Research
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Craft Of Political Research
- 9. Balancing eBooks and Physical Books Craft Of Political Research
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Craft Of Political Research
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Craft Of Political Research
 - Setting Reading Goals Craft Of Political Research
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Craft Of Political Research
 - Fact-Checking eBook Content of Craft Of Political Research

- Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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