

2022 Social Media Content Calendar									
	1	2	3	4	5	6	7	8	
2022 Social Media Content Calendar	January-June								
	Q1				Q1				
	JAN	FEB	MAR	APR	MAY	JUN			
OUR CONTENT PILLARS	Content Pillar 1				Content Pillar 2				
	Content Pillar 3				Content Pillar 3				
	Content Pillar 4				Content Pillar 4				
	Content Pillar 5				Content Pillar 4				
Key Dates	International Women's Day				Mental Health Awareness Month		Pride Month		
Social Media Holidays	Valentine's Day		National Employee Appreciation Day (TGI Friday's)		Mother's Day		Social Media Day		
							Father's Day		
Our Marketing Campaigns	Valentine's day adoption campaign				Companies Animal awareness campaign		Dads and Dogs campaign		
CONTENT/POSTS CONTENT									
Blog Posts									
	Key dog adoption stats				7 Ways to tell if your dog loves you		11 crucial skills for dogs		
Promotions									
	Q1 Adoption for us								

# Updated Content Calendar Template Guide With Low Investment

**Catherine Simmons**



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**Ultimate Guide to Shopify** Jason R. Rich, 2022-10-25 Building your business doesn't have to be hard Shopify lays the foundation so you can drop the 9-5 and form an empire of your own Ready to jump in headfirst Shopify's low cost low risk solutions means there's no barrier to entry no matter the size of the venture Everything you need to get started is detailed in the Ultimate Guide to Shopify From hand selecting the best product targeting your unique audience or breaking down the backend the Ultimate Guide is here for you Jason R Rich and his handpicked team of Shopify experts take you through the ins and outs of opening an Ecommerce business from the seeds of an idea to launch day Using nontechnical language and digestible business strategies this handbook is accessible to the absolute beginner or seasoned business mogul no frustration required You'll discover how to Build a profitable e-commerce website using the Shopify platform following step by step outlines for proven success Convert website visitors into loyal customers using Conversion Rate Optimization tactics and multifaceted advertising techniques Manage and market your inventory for maximum profitability Harness the power of social media including direct purchasing options through multiple platforms Apply themes and apps to differentiate your website and optimize functionality Stuffed with tried and true techniques to catapult your business to new heights the Ultimate Guide to Shopify will take you there

The Complete Guide to E-mail Marketing Bruce C. Brown, 2007 Researchers estimate that by 2008 e-mail marketing revenues will surpass 18 billion dollars annually This book helps you to learn hints strategies and secrets on how to implement effective e-mail marketing campaigns and ultimately earn enormous profits

**Side Hustle Blueprint: How to Start and Grow Your Online Business** TrAn, The world of work is changing faster than ever Traditional jobs no longer guarantee financial security and many people are looking for ways to create additional income streams gain more flexibility and take control of their financial future That's where the power of a side hustle comes in An online business in particular offers an accessible low cost way to start generating income while leveraging your skills passions and creativity Whether you're looking to supplement your current salary explore a new career path or build something that could eventually replace your full time job a side hustle can open doors that once felt out of reach Side Hustle Blueprint How to Start and Grow Your Online Business is

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