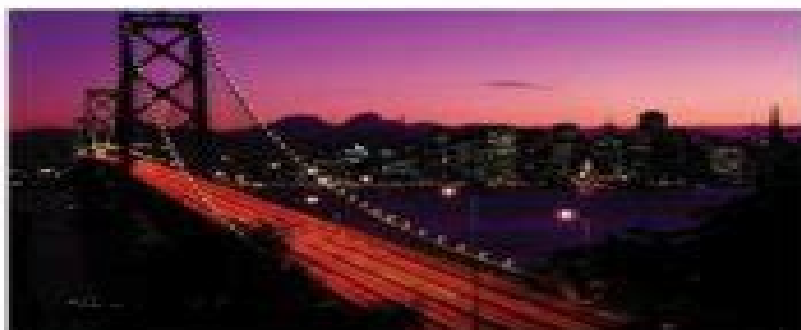


Sorting and Archiving your Photography Collection using
Photoshop CS2 Bridge and Digital Asset Management Software

The DAM Book

Digital Asset Management for Photographers



Dam Digital Asset Management For Photographers

Michael N. Wallick



Dam Digital Asset Management For Photographers:

The DAM Book Peter Krogh, 2009-04-27 Provides information on building an archive for digital photographs **The DAM Book** Peter Krogh, 2006 Provides information on building an archive for digital photographs [The DAM Book 3.0](#) Peter Krogh, 2018-06 [Photographer's Guide to the Digital Lifecycle](#) Ben Greisler, 2011 **Digital Asset Management** Elizabeth Keathley, 2014-03-31 Digital Asset Management Content Architectures Project Management and Creating Order out of Media Chaos is for those who are planning a digital asset management system or interested in becoming digital asset managers This book explains both the purpose of digital asset management systems and why an organization might need one The text then walks readers step by step through the concerns involved in selecting staffing and maintaining a DAM This book is dedicated to providing you with a solid base in the common concerns both legal and technical in launching a complex DAM capable of providing visual search results and workflow options Containing sample job models case studies return on investment models and quotes from many top digital asset managers this book provides a detailed resource for the vocabulary and procedures associated with digital asset management It can even serve as a field guide for system and implementation requirements you may need to consider This book is not dedicated to the purchase or launch of a DAM instead it is filled with the information you need in order to examine digital asset management and the challenges presented by the management of visual assets user rights and branded materials It will guide you through justifying the cost for deploying a DAM and how to plan for growth of the system in the future This book provides the most useful information to those who find themselves in the bewildering position of formulating access control lists auditing metadata and consolidating information silos into a very new sort of workplace management tool the DAM The author Elizabeth Ferguson Keathley is a board member of the DAM Foundation and has chaired both the Human Resources and Education committees Currently Elizabeth is working with the University of British Columbia and the DAM Foundation to establish the first official certificate program for Digital Asset Managers She has written taught and been actively a part of conferences related to the arrangement description preservation and access of information for over ten years Her ongoing exploration of digital asset management and its relationship to user needs can be followed at her homepage for Atlanta Metadata Authority atlantametadata.com *The DAM Book, 2nd Edition* Peter Krogh, 2009 One of the main concerns for digital photographers today is asset management how to file find protect and re use their photos The best solutions can be found in *The DAM Book* our bestselling guide to managing digital images efficiently and effectively Anyone who shoots scans or stores digital photographs is practicing digital asset management DAM but few people do it in a way that makes sense In this second edition photographer Peter Krogh the leading expert on DAM provides new tools and techniques to help professionals amateurs and students Understand the image file lifecycle from shooting to editing output and permanent storage Learn new ways to use metadata and key words to track photo files Create a digital archive and name files clearly Determine a strategy

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