

MARKETING CONTENT CALENDAR TEMPLATE EXAMPLE

YEAR

2028

PREPARED BY:

Carsten Roderich

Update the monthly calendar below to match the dates and months of the current year. Update the key and campaign categories to suit your needs.

JANUARY

SUN	MON	TUE	WED	THURS	FRI	SAT	KEY
26	27 Video presentation	28 Facebook ads post - Ad and video	29 Client post	30 SEM news to	31 SEM news to	1	Marketing
	Launch	Launch	Event	On-going Campaign	On-going Campaign		Launch
2	3 SEM news to	4 SEM news to	5 SEM news to	6 SEM news to	7 Client post	8	Marketing
	On-going Campaign	On-going Campaign	On-going Campaign	On-going Campaign	Event		On-going Campaign
9	10	11	12 Video	13 Video	14 Video	15	Event
			Launch	Launch	Launch		
16	17	18 Case study website	19	20	21	22	
		Launch					
23	24	25	26	27	28	29	

Must Know Content Calendar Template Ideas Step By Step

Michael Hoelscher



Must Know Content Calendar Template Ideas Step By Step:

The Profitable Blogging System 2.0: Step By Step Action Plan to Launch, Grow and Scale your Blog into a Business Durga Thiyagarajan, 2023-06-08 The Profitable Blogging System is a comprehensive guide for bloggers who want to turn their passion into a profitable business. In this book, Durga provides a step-by-step system that takes you through everything you need to know to create a successful blog. With chapters on finding your niche, developing your creative edge, building your tech stack, creating a content strategy, conducting keyword research, and perfecting your blog writing process, this book provides a complete blueprint for creating a profitable blog. The Profitable Blogging System is not just another blogging book; it's a complete system that takes you from beginner to pro. Whether you're just starting out or you've been blogging for years, this book has something to offer. So why wait? Start your journey towards profitable blogging today with The Profitable Blogging System.

Side Income Hack A.K.Mind, 2025-10-23 Do you want to create a second source of income without investment? Side Income Hack by A.K. Mind is the ultimate guide for anyone who dreams of earning online even without experience, skills, or capital. This book reveals practical step-by-step methods to start and grow a profitable side business using just your smartphone or laptop. Inside, you'll discover proven online business ideas that actually work in 2025, step-by-step action plans to earn from home, how to build a digital income stream with zero investment, smart ways to turn your free time into real profit, secrets to financial freedom through online business. This book is not theory; it's a practical roadmap built for students, job seekers, freelancers, and anyone tired of living paycheck to paycheck. Whether you want to earn extra income or build a full-time online career, Side Income Hack will show you how to start today. Start your journey to financial independence one smart step at a time.

Digital marketing - the booster of startup success? Anil Diggiwal, 2023-03-21 Entrepreneurship stimulates the need for creativity, independence, and self-reliance. The quest for success in a career often drives many potential entrepreneurs to start their own businesses. But many startups struggle to survive in the online world. The eBook is intended to guide them on dominating their industries with online marketing. The comprehensive guidebook gives you an inside scoop about every digital marketing channel. It also advises how to twist your online marketing strategy and drive the maximum ROI. Unlock the hidden keys to making your marketing campaign successful. Everything is covered in the book from demand and lead generation to strong engagement tactics. Overall, the eBook is a resource for startups that are trying to build sustainable businesses. Step-by-step instructions, a goal setting guide, and performance measurement tips will enable you to streamline your marketing process. What's more, the eBook introduces you to different tools essential for any digital marketing campaign. Besides, you will learn about the latest trends and common mistakes in startup marketing. Information compiled in this book is obtained from authentic sources. So it can be your companion if you think of implementing actionable marketing tactics for your startup business.

Social Media for Strategic Communication Karen Freberg, 2025-07-30 Social Media for Strategic Communication: Creative Strategies and

Research Based Applications teaches students the skills and principles needed to use social media in persuasive communication campaigns Author Karen Freberg combines cutting edge research with practical hands on instruction to prepare students for the challenges of today s workplace With an emphasis on strategic thinking and awareness the book equips students to adapt their skills to emerging platforms and technologies Its broad focus on strategic communication from PR advertising and marketing to non profit advocacy provides a comprehensive foundation for success in diverse career paths The Third Edition features a brand new chapter on social media and crisis communication discussion of AI integrated in each chapter and new case studies in addition to updated coverage of changes to platforms trends strategies and emerging challenges across social media

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Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses

Joe Pulizzi,2015-09-04 Instead of throwing money away and sucking up to A listers now there is a better way to promote your business It s called content marketing and this book is a great way to master this new technique Guy Kawasaki Chief evangelist of Canva and author of The Art of the Start 2 0 How do you take the maximum amount of risk out of starting a business Joe Pulizzi shows us Fascinate your audience then turn them into loyal fans Content Inc shows you how Use it as your roadmap to startup success Sally Hogshead New York Times and Wall Street Journal bestselling author How the World Sees You If you re serious about turning content into a business this is the most detailed honest and useful book ever written Jay Baer New York Times bestselling author of Youtility The approach to business taught all over the world is to create a product and then spend a bunch of money to market and sell it Joe outlines a radically new way to succeed in business Develop your audience first by creating content that draws people in and then watch your business sell themselves David Meerman Scott bestselling author of ten books including The New Rules of Sales and Service The digital age has fundamentally reshaped the cost curve for entrepreneurs Joe describes the formula for developing a purpose driven business that connects with an engaged and loyal audience around content With brand voice and audience building and monetizing a business is easy Julie Fleischer Sr Director Data Content Media Kraft Foods What if you launched a business with nothing to sell and instead focused first on serving the needs of an audience trusting that the selling part would come later Crazy Or crazy brilliant I d say the latter Because in today s world you should serve before selling Ann Handley author of the Wall Street Journal bestseller Everybody Writes and Content Rules Today anyone anywhere with a passion and a focus on a content niche can build a multi million dollar platform and business I did it and so can you Just follow Joe s plan and hisContent Inc model John Lee Dumas Founder EntrepreneurOnFire The Internet doesn t need more content It needs amazing content Content Inc is the business blueprint on how to achieve that If you re in business and are tired of hearing about the need for content marketing but want the how and the proof Content Inc is your blueprint Scott Stratten bestselling author and President of UnMarketing Inc Content marketing is by far the best marketing strategy for every company and Joe is by far the best guru on the topic I wish this book was available when we started our content marketing initiative It would

have saved us a huge amount of time and effort Scott Maxwell Managing Partner Founder OpenView Venture Partners
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In an era characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its capability to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Must Know Content Calendar Template Ideas Step By Step**," a mesmerizing literary creation penned by way of a celebrated wordsmith, readers attempt an enlightening odyssey, unraveling the intricate significance of language and its enduring impact on our lives. In this appraisal, we shall explore the book is central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

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