

MARKETING CONTENT CALENDAR TEMPLATE EXAMPLE

YEAR

2028

PREPARED BY:

Carsten Roderich

Update the monthly calendar below to match the dates and name the current year. Update the key and campaign categories to suit your needs.

JANUARY

SUN	MON	TUE	WED	THURS	FRI	SAT	KEY
26	27 Video presentation	28 Facebook ads post - Ad and video	29 Client post	30 SEO how-to	31 SEO how-to	1	Marketing
	Launch	Launch	Event	Ongoing Campaign	Ongoing Campaign		Launch
2	3 SEO how-to	4 SEO how-to	5 SEO how-to	6 SEO how-to	7 Client post	8	Marketing
	Ongoing Campaign	Ongoing Campaign	Ongoing Campaign	Ongoing Campaign	Event		Launch
9	10	11	12 Video	13 Video	14 Video	15	
			Event	Event	Event		
16	17	18 Case study analysis	19	20	21	22	
		Launch					
23	24	25	26	27	28	29	

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