

The background of the cover is a photograph of a person walking away from the viewer on a narrow, winding path that cuts through a vast, green, hilly landscape. The path is light-colored and contrasts with the dark green grass. In the distance, there are rolling hills and a small body of water. The sky is a clear, bright blue, suggesting a sunny day. The overall mood is one of journey and achievement.

# DO THE RIGHT THING

HOW DEDICATED EMPLOYEES CREATE LOYAL CUSTOMERS AND LARGE PROFITS

JAMES F. PARKER

# Doing The Right Thing The Ultimate Profit Softcover

**Ronald A. Landskroner**



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