

MARKETING CONTENT CALENDAR TEMPLATE EXAMPLE

YEAR

2028

PREPARED BY:

Carsten Roderich

Update the monthly calendar below to match the dates and month of the current year. Update the key and campaign categories to suit your needs.

JANUARY

SUN	MON	TUE	WED	THURS	FRI	SAT	KEY
26	27 Video presentation	28 Facebook ads post - Ad and video	29 Client post	30 SEM news to	31 SEM news to	1	Marketing
	Launch	Launch	Event	On-going Campaign	On-going Campaign		Launch
2	3 SEM news to	4 SEM news to	5 SEM news to	6 SEM news to	7 Client post	8	End of the month
	On-going Campaign	On-going Campaign	On-going Campaign	On-going Campaign	Event		On-going Campaign
9	10	11	12 Video	13 Video	14 Video	15	
			End of the month	End of the month	End of the month		
16	17	18 Case study website	19	20	21	22	
		Launch					
23	24	25	26	27	28	29	

How To Content Calendar Template Ideas For Millennials

Keengwe, Jared



How To Content Calendar Template Ideas For Millennials:

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