

# MARKETING CONTENT CALENDAR TEMPLATE EXAMPLE

YEAR

2028

PREPARED BY:

Carsten Roderich

Update the monthly calendar below to match the dates and months of the current year. Update the key and campaign categories to suit your needs.

## JANUARY

SUN	MON	TUE	WED	THURS	FRI	SAT	KEY
26	27 Video presentation	28 Facebook ads post - Ad and video	29 Client post	30 SEO how-to	31 SEO how-to	1	Marketing
	Launch	Launch	Event	Ongoing Campaign	Ongoing Campaign		Launch
2	3 SEO how-to	4 SEO how-to	5 SEO how-to	6 SEO how-to	7 Client post	8	Marketing
	Ongoing Campaign	Ongoing Campaign	Ongoing Campaign	Ongoing Campaign	Event		Launch
9	10	11	12 Video	13 Video	14 Video	15	
			Event	Event	Event		
16	17	18 Case study analysis	19	20	21	22	
		Launch					
23	24	25	26	27	28	29	

# Expert Content Calendar Template For American Readers

**LL Leslie**



## **Expert Content Calendar Template For American Readers:**

**Entrepreneur to Author** Scott A. MacMillan, 2020-10-06 Small business owners are struggling to stand out in authority driven fields They're losing deals to the competition getting ignored by the media and missing out on partnerships that could change the trajectory of their business Increasingly entrepreneurs realize that authorship can help by building authority generating quality leads and providing IP that lets them efficiently scale their business But most aren't confident in their ability to become an author until now In *Entrepreneur to Author* you'll learn The secret to a book strategy that's in lock step with your business strategy How to efficiently plan write test and refine a high quality manuscript so you can tend to your business family and personal priorities The ins and outs of getting your book published including publishing models costs book formats and distribution channels The foundational strategy for building authority and the three monetization strategies you can use to grow your business with your book Using analytical business minded concepts you'll gain confidence in your ability to become an outstanding first time author and in your book's ability to build your authority and grow your business in a way that scales up without burning you out If you're an ambitious entrepreneur business leader or subject matter expert whose business success depends on your personal authority and professional credibility then *Entrepreneur to Author* is your strategy guide to building authority and growing your business through writing and publishing Distance Education David R. Giltrow, 1989 *Directory of Research Grants 2008* Schoolhouse Partners LLC, 2008-05 It was the 50s and life was simple until September 25 1954 That was the night that would be etched in the memory of the citizens of Stanfield Massachusetts The Chief of Police described the brutal savagery of the double homicide as the most atrocious crime in the history of the city A fourteen year old girl and the four year old boy in her care were murdered at the hands of a deranged depraved killer *A Thread of Evidence* places the reader at the scene of the crime an eye witness to the senseless stabbing of two innocent children With a piece of crochet thread as their only clue the entire police department lead by detectives Steven Logan and Raymond Gage scour the city in search of a maniacal savage When all tips and leads have been exhausted they review all evidence They come back to the thread The only real evidence With tenacity and perseverance of Logan and Gage the killer is apprehended The reader experiences the twists and turns of the investigation and ultimately occupies a reserved seat in the Superior Court as the trial proceedings commence *A Thread of Evidence* has been written as fiction but inspired by an actual event Fifty years later it remains etched in the minds of all who had lived in the area The author has researched court records newspapers interviewed neighbors police and has drawn on personal recollections of the crime The story has been recounted over and over and to this day it continues to be discussed *A Thread of Evidence* is a compelling account of superb detective work and unprecedented dedication of an entire police department **Introduction to Emergency Management and Disaster Science** Brenda D. Phillips, David M. Neal, Gary R. Webb, 2021-12-30 A definitive resource the *Introduction to Emergency Management and Disaster Science* presents the essentials to better understand and manage

disasters The third edition of this popular text has been revised and updated to provide a substantively enriched and evidence based guide for students and emerging professionals The new emphasis on disaster science places it at the forefront of a rapidly evolving field This third edition offers important updates including Newly commissioned insights from former students and professional colleagues involved with emergency management practice and disaster science international policies programs and practices and socially vulnerable populations Significantly enriched content and coverage of new disasters and recent research particularly the worldwide implications of climate change and pandemics Pedagogical features like chapter objectives key terms and definitions discussion points and resources The only textbook authored by three winners of the Blanchard Award for excellence in emergency management instruction The Introduction to Emergency Management and Disaster Science is a must have textbook for graduate and undergraduate students and is also an excellent source of information for researchers and professionals

**InfoWorld** ,2005-11-28 InfoWorld is targeted to Senior IT professionals Content is segmented into Channels and Topic Centers InfoWorld also celebrates people companies and projects

PC Mag ,1988-09-13 PCMag com is a leading authority on technology delivering Labs based independent reviews of the latest products and services Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology

**C/C++ Users Journal** ,1999      **Commerce Business Daily** ,2000-03      *PC World* ,1997      Macworld ,1991      *InfoWorld* ,1983-05-30 InfoWorld is targeted to Senior IT professionals Content is segmented into Channels and Topic Centers InfoWorld also celebrates people companies and projects

**CD-ROMs in Print** ,2003      *Inconsistency in the Torah* Joshua Berman,2017 Rather than viewing inconsistencies in the Torah as signs of revision this book identifies precursors for these phenomena in ancient Near Eastern writings It claims that Enlightenment and German historicist influences corrupted critical study of the Bible and calls for a return to the more modest agenda set out by Spinoza

**Science News-letter** ,1958      *Stock-keeper, and Fanciers Chronicle* ,1898      **LA Record** ,2001

*Datamation* ,1974      **School Library Journal** ,2005      **Datamation, Inicomputer Survey** ,1974      **PC Magazine** ,2003

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