# SIMPLE CONTENT CALENDAR TEMPLATE EXAMPLE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Mow-To Video  Test post 1	How-To Video	How-To Video	TOPIC	TORIC	TORC	TONG
	Test post 2	Milestone A	Post I	Post 2	No weekend post	No weekend post
Best Recipes	Best Recipes	Best Recipes	TOPIC	TOPIC	TORIC	TOPIC
FACEBOOK Audience pol	Audience pol	Polineouths post	Photo leature	Photo feature	Weekend audience got	Followalls
Career Goals	Career Goals	Coreer Goals	TOPIC	TOPIC	10HC	TOPIC
EINEEDIN Audience pol	Audience pol	Followalls post	Top 5 orticle	Photo leature	No weekend post	No westend post
Campaign Beta	Compaign Beta	Campaign Beta	TOPIC	TORIC	TOPIC	10910
Internal meeting - no poets	Compaign Beta launch	Compaign Beta video	Photo leature	Photo leature	Weekend audience golf	Poliresults
	How-To Video  Test post 1  Best Recipes  Audience pol  Coreer Goals  Audience pol  Campaign Beta  Internal meeting - no	How To Video  Test post 1  Best Recipes  Best Recipes  Audience pol  Coreer Goals  Coreer Goals  Audience pol  Campaign Beta  Compaign Beta  Compaign Beta  Compaign Beta	How-To Video How-To Video How-To Video  Test post 1 Test post 2 Allesfone A  Best Recipes Best Recipes Best Recipes  Audience pol Audience pol Folireouts post  Career Goals Career Goals Career Goals  Audience pol Folireouts post  Campaign Beta Campaign Beta Campaign Beta	How-To Video How-To Video How-To Video TORIC  Test post 1 Test post 2 Milestone A Post 1  Best Recipes Best Recipes Best Recipes TORIC  Audience pol Audience pol Polinesuffs post Photo feature  Coreer Goals Coreer Goals Coreer Goals TORIC  Audience pol Audience pol Polinesuffs post Top 3 article  Compalign Seta Compalign Seta Compalign Seta TORIC	How-To Video How-To Video How-To Video TOPIC TOPIC  Test post 1 Test post 2 Milestone A Past 1 Past 2  Best Recipes Best Recipes Best Recipes TOPIC TOPIC  Audience poli Audience poli Politeculto post Photo leature Photo leature  Coreer Goals Coreer Goals Coreer Goals TOPIC TOPIC  Audience poli Audience poli Politeculto post Topi Coreer Goals TOPIC TOPIC  Compalgo Beta Compalgo Beta Compalgo Beta Posto leature Photo leature  Compalgo Beta Compalgo Beta Compalgo Beta Posto leature	How to Vides How to Vides Hew To Vides TORIC TORIC TORIC  Test poet 1 Test poet 2 Milestone A Past I Pest 2 No weekend poet  Best Recipes Best Recipes Best Recipes TORIC TORIC TORIC  Audience poil Audience poil Politerally poet Photo feature Photo feature poil  Career Goals Career Goals Career Goals TORIC TORIC TORIC  Audience poil Audience poil Politerally poet Top 3 orticle Photo feature No weekend poet  Campaign Beta Campaign Beta Campaign Beta TORIC TORIC TORIC  Internal meeting - no Campaign Beta Campaign Beta Posta feature Posta feature Weekend audience

# <u>Practical Content Calendar Template For Beginners For Bloggers</u>

**Uwe Seebacher** 

#### **Practical Content Calendar Template For Beginners For Bloggers:**

**Practical Content Strategy & Marketing** Julia McCoy, 2017-11-27 Finally a real life practical industry guide on content strategy and marketing Practical Content Strategy Marketing is your go to guide on a practical content strategy and marketing education created by author Julia McCoy as a written accompaniment to her new course the Content Strategy Marketing Course www contentstrategycourse com If you run a business or if you re trying to break into a top dollar content marketing career you need to know the practical concepts involved in content strategy and marketing The how the why the where of content Content marketing itself involves so many platforms formats content types strategies tools and to get the most ROI from your approach to content marketing and strategy you have to know how to do the most important content marketing practices Forget FOMO and trying to figure out too many things This guide will teach you the most important foundations and skills you actually need in order to get far in our booming industry of content marketing For the first time in the industry Practical Content Strategy Marketing lays the hows of content marketing and strategy out in a step by step approach book form Each section has written exercises built to solidify what you re reading and learning you ll be able to fill these out with a pen Don t be afraid to mark up this book Why is this book different You re not going to find corporate birds eye mumbo jumbo fluff in this content marketing guide Quite the opposite The author Julia McCoy won her way to the top awarded as the top 33rd content marketer in 2016 the hard knocks way She dropped out of college and built a content agency Express Writers on nothing but 75 and the tenacity to go and follow her dream and see it through Five years later Julia s business has served over 5 000 clients and employs over 40 team members and her content consistently ranks at the top of Google and among the highest shared for guest publications Her go to marketing strategy A practical hands on content marketing approach that has ended up bringing her 99% of the clients her agency currently works with With Julia as your guide learn the principles and physical how to behind these six key cores of effective content marketing Module 1 Core Foundations of an ROI Based Content Strategy Module 2 Audience Persona Discovery Sales Funnel Content Mapping Style Guidelines Module 3 Understanding Keywords SEO Opportunities Creating Keyword Reports Module 4 How to Build Content Cores Your Content House for an Authority Presence Online Module 5 Practical Content Creation Your Site Guest Blogging Module 6 Content Promotion Setting a Budget Preparing Your Editorial Calendar Maintenance Along the way you ll get to build a working content strategy from the ground up using the Brand Strategy Exercises in each module Have your pen and thinking cap ready and a brand you want to build an entire working strategy for Practical Content Strategy Marketing is a field guide for the smartest content marketers who know that strategy is the key to thriving in our world of new marketing through content Bonus leading business marketing expert Mark Schaefer joins Julia to write the foreword and guests Sujan Patel Michele Linn Steve Rayson and more appear in guest lessons throughout the book Blogging For Dummies Amy Lupold Bair, 2019-08-09 The bestselling blogging book updated in a new edition Ready to make your mark on the online world

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