

# **Buying the Big Jets**

## **Fleet Planning for Airlines**

Second Edition

**Paul Clark**

# Buying The Big Jets Fleet Planning For Airlines

**Wesley E. Spreen**



## **Buying The Big Jets Fleet Planning For Airlines:**

**Buying the Big Jets** Paul Clark, 2007-01-01 Selecting the right aircraft for an airline operation is a vastly complex process involving a multitude of skills and considerable knowledge of the business **Buying The Big Jets** was first published in 2001 to provide guidance to those involved in aircraft selection strategies This Second Edition brings the picture fully up to date incorporating new discussion on the strategies of low cost carriers and the significance of the aircraft cabin for long haul operations Latest developments in aircraft products are covered and there are fresh examples of best practice in airline fleet planning techniques

**Buying the Big Jets** Paul Clark, 2017-07-14 Selecting the right aircraft for an airline operation is a vastly complex process involving a multitude of skills and considerable knowledge of the business **Buying the Big Jets** has been published since 2001 to provide expert guidance to all those involved in aircraft selection strategies This third edition brings the picture fully up to date representing the latest developments in aircraft products and best practice in airline fleet planning techniques It features a new section that addresses the passenger experience and for the first time includes regional jet manufacturers who are now extending their product families into the 100 plus seating category Overall the third edition looks at a broader selection of analytical approaches than previously and considers how fleet planning for cost leader airlines differs from that of network carriers **Buying the Big Jets** is an industry specific example of strategic planning and is therefore a vital text for students engaged in graduate or post graduate studies either in aeronautics or business administration The book is essential reading for airline planners with fleet planning responsibility consultancy groups analysts studying aircraft performance and economics airline operational personnel students of air transport leasing companies aircraft value appraisers and all who manage commercial aircraft acquisition programmes and provide strategic advice to decision makers It is also a valuable tool for the banking community where insights into aircraft acquisition decisions are vital

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**Buying the Big Jets** , 2002      **Buying the Big Jets** Paul Clark, 2001 **Buying the Big Jets** is an examination of the current practices in aircraft evaluation and selection It clarifies the new fleet planning methodologies and defines decision making processes that are relevant to today's environment The book offers a practical insight into how aircraft selection decisions are being made for a wide range of airlines and market conditions The idea for the book arose from regular seminars for airlines run by the author which generate a great deal of feedback on current fleet planning practice Growing numbers of airline planning people as well as students regularly request advice on

where to find the elements of fleet planning set out in book form The book is for airline planners with fleet planning responsibility consultancy groups analysts studying aircraft performance and economics airline operational personnel students of air transport leasing companies aircraft value appraisers and all who manage commercial aircraft acquisition programmes and provide strategic advice to decision makers The book is also a valuable tool for the banking community where insights into aircraft acquisition decisions are vital

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*The Airline Profit Cycle* Eva-Maria Cronrath, 2017-07-06 The airline industry has generally followed a growth trend since its inception but the industry's financial situation is not as healthy as rising passenger numbers might suggest This book addresses the question of why airline profits are cyclical and examines the causes and dynamics that determine the profit cycle's shape

**Straight and Level** Stephen Holloway, 2016-12-14 This third edition of *Straight and Level* thoroughly updates the previous edition with extensive comments on recent industry developments and emerging business models The discussion is illustrated by current examples drawn from all sectors of the industry and every region of the world The fundamental structure of earlier editions now widely used as a framework for air transport management courses nonetheless remains unchanged Part 1 of the book provides a strategic context within which to consider the industry's economics Part 2 is built around a simple yet powerful model that relates operating revenue to operating cost it examines the most important elements in demand and traffic price and yield output and unit cost Part 3 probes more deeply into three critical aspects of capacity management network management fleet management and revenue management Part 4 concludes the book by exploring relationships between unit revenue unit cost yield and load factor

*Straight and Level* has been written primarily for masters level students on aviation management courses The book should also be useful to final year undergraduates wanting to prepare for more advanced study Amongst practitioners it will appeal to established managers moving from functional posts into general management More broadly anyone with knowledge of the airline industry who wants to gain a deeper understanding of its economics at a practical level and an insight into the reasons for its financial volatility should find the book of interest

**Air Transport and Tourism** M.R. Dileep, Ajesh Kurien, 2021-09-30 *Air Transport and Tourism Interrelationship Operations and Strategies* is a comprehensive textbook covering all major aspects of air transport from operational and managerial perspectives as well as exploring the intricate relationship that exists between the air transport and tourism industries The book introduces and provides in depth coverage of the complexities of the airline industry and the tourism industry and the ways in which they are connected and impact on each other for example the destination airport airline nexus and the roles of air transport and airlines in tourism and vice versa Emphasis is placed on current and future trends the impact of COVID 19 sustainability and environmental challenges throughout Comprehensive coverage of airline operations strategic management and planning airport operations and air transport information technology is also provided offering a practical viewpoint on these vital aspects of the subject This will

be the ideal introductory textbook for students of tourism and hospitality studying courses in aviation and air travel

Tourism, Transport and Travel Management M.R. Dileep,2019-03-04 The terms travel and tourism are often used interchangeably in tourism literature This comprehensive textbook provides students with essential knowledge of the intricate relationship existing between travel transport and tourism The book analyses the structure functions activities strategies and practices of each of the sectors in the travel industry such as airlines airports tour operators travel agencies and cruises It is structured into six parts covering all modes of transport air land and water travel intermediation the tour operation business and impacts and prospects for the future International case studies are integrated throughout to showcase practical realities and challenges in the travel industry and to aid students learning and understanding Written in an accessible and engaging style this is an invaluable resource for students of tourism hospitality transport and travel management courses

**Impact of Aircraft Sourcing & Financing on Financial Success** Ralf Günther,2019-02-19 Airlines follow different strategies of aircraft sourcing and financing Basic decisions include the choice of buy versus lease and long term versus short term acquisition of aircraft Additional fleet and fleet planning characteristics include the desired fleet size average aircraft age or possible surplus in capacity Do these variables have an impact on financial success Taking the perspective of a shareholder the author uses multivariate regression methodology to evaluate abnormal returns in stock market s reaction to the terrorist attacks on September 11 2001 the Financial Crisis 2008 and to aircraft accidents and aircraft orders 1994 2009 In further regression analyses the relationship of fleet variables to a company s revenue growth and profitability is examined Potential readerships include researchers and practitioners with interest in how decisions could be taken in favor of shareholders in an aircraft fleet planning context

**Marketing in the International Aerospace Industry** Wesley E. Spreen,2007 This book provides a comprehensive overview of Marketing in the international aerospace industry It analyses the distinctive environment and practices of the aerospace industry and provides specific practical guidance for marketing professionals The content is presented in clearly defined chapters that relate directly to the professional challenges facing the marketer in the industry It is written for these professionals and also students of aviation and aerospace management

**Elements of Aircraft Pollution** Gerrit J. J. Ruijgrok,D. M. van Paassen,2005 Journal of the Royal Aeronautical Society ,2006

**Aviation Week & Space Technology** ,1966 Includes a mid December issue called Buyer guide edition

**The British National Bibliography** Arthur James Wells,2007 *American Book Publishing Record* ,2007

**Business Periodicals Index** ,1960 *Subject Guide to Books in Print* ,2001 **Aircraft** ,1967 **Aeroplane and Commercial Aviation News** ,1967

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