



Business Gurus present:

# 4 DESIGN TIPS & TRICKS

## for a Successful Business Pitch Deck

1



Organize Your Presentation Slide Layout Into **Columns**

Not sure how to lay out your information in an organized way? Divide your slide into a grid with 2 or 3 columns, now you have a framework to arrange your content within.

2



Make **Bold Design** Choices That Convey Confidence

To convince people to invest in your business, they need to feel confident that your business will deliver.

3



Show Your Business' **Personality** in Your Design

An important part of telling your business's story is showing what makes your business original and likeable. So incorporate your business' personality into your pitch deck and presentation.

4



Plan and Visually Map Out Your Core **Processes**

Your pitch deck isn't the place to go into the nitty-gritty of your business. That being said, if there's a core process that you think will help sell your business, then you may want to summarize it in your pitch.

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# Business Tips And Techniques

**Claudius Buchanan Patten**



## **Business Tips And Techniques:**

**Hotel Contract Negotiation Tips, Tricks, and Traps** Stephen Guth, 2011 An Insider's Guide to Hotel Contract Negotiations Stephen Guth's latest book provides a unique insider's perspective on the high stakes complexities of hotel contract negotiations Covering topics from attrition to force majeure to walked guests Hotel Contract Negotiation Tips Tricks and Traps dissects contract provisions with easy to understand explanations and alternate language to counter hotel negotiation ploys Based on years of real life experience the practical negotiation tactics described in this book could save you tens of thousands of dollars on your next meeting and could protect you from being hit with even more in liquidated damages Whether you are a meeting planner ten percenter or just someone who is looking to get a great deal for your next group meeting this book has something for you Don't negotiate your next hotel deal without it

**Mac Tips, Tricks & Shortcuts in easy steps, 2nd Edition** Drew Provan, 2015-05-29 Rather than just getting by with the basics explore all the clever things you can do on your Mac and take control of it Mac Tips Tricks Shortcuts easy steps is packed with over 800 useful tips smart tricks and time saving shortcuts all in the familiar In Easy Steps style These include Customize the Finder to suit you Time saving keyboard shortcuts Printing tricks to save time Access your office Mac remotely from home Optimize images for print web or multimedia Personalize your Mac to look how you like it Keep your Mac safe and secure Manage your fonts files backups and hard drive to keep your Mac working at peak performance Mac Tips Tricks Shortcuts in easy steps even covers Unix commands using Windows on your Mac troubleshooting and other tricks to help you become a Mac Pro Suitable for those new to the Mac as well as the more advanced user

Winning in Biz Ron Santini, 2006      An Evaluation of Three Techniques for Improving Ability to Solve Arithmetic Problems Olin Silas Lutes, 1926      Matchpoint Tricks Ib Axelsen, 1911

Six Essays on the Subject Methods of Self-help Ernests Loomis, 1898      **Tricks of the Town** Ralph Straus, 1927

**Character Analysis by the Observational Method** Katherine Melvina Huntsinger Blackford, 1918      **A S R Index 2019** Jan Young, 2019-11-17 ASR Index is a complete and detailed index of everything that has appeared in the Antique Studebaker Review magazine since its inception in 1971 Of greatest importance are the advice items that are indexed by subject engines brakes steering etc Historical items are also indexed by subject as well as by the vehicle model and year they relate to If you own for instance a 1939 Champion ASR Index will give you instant access to everything that has been published about your car and much more Indexed by model year AND subject matter ASR Index is detailed and comprehensive making it easy to find the information you need Each listing of course refers you to the specific issue of Antique Studebaker Review and cites the page on which the item begins ASR Index includes issues of Antique Studebaker Review from 1971 through 2019 by subject model and year It contains more than 4 300 references on 55 pages

**Computerworld**, 1980-12-01 For more than 40 years Computerworld has been the leading source of technology news and information for IT influencers worldwide Computerworld's award winning Web site Computerworld.com twice monthly

publication focused conference series and custom research form the hub of the world s largest global IT media network

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