



# Business Of Managed Care Core

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## **Business Of Managed Care Core:**

Managed Care Michael Drury, Merrill Whalen, 2018-04-19 First Published in 2018 CRC Press is an imprint of Taylor Francis an Informa company      **Managed Care** Montague Brown, 1994 Here in 25 authoritative articles drawn from the highly respected journal Health Care Management Review you ll discover what you ll need to lead your organization into the generation of managed care From short range issues like making existing product lines efficient to the policy logic of building comprehensive integrated systems this reference will help managers in a provider insurer buyer or government organization create a successfully integrated organization      *Essentials of Managed Health Care* Peter Reid Kongstvedt, 2013 Rev ed of Essentials of managed health care edited by Peter R Kongstvedt 5th ed c2007      Marketing Mental Health Services to Managed Care William Winston, Norman Winegar, John Bistline, 2020-04-03 Managed care is rapidly making traditional marketing strategies for mental health services obsolete Here is the definitive book that helps professionals understand contemporary market forces and how to reshape marketing strategies in an increasingly competitive environment Marketing Mental Health Services to Managed Care begins by demystifying the seemingly bewildering world of managed care systems It enables the reader to become a fully informed partner in providing services for managed care systems In an era in which many professionals are affiliated with one or more managed care networks this book guides clinicians toward greater control of their professional futures by providing the steps necessary to develop a successful managed care oriented practice strategy It will be especially helpful to the newcomer to practice in the 1990s or the seasoned practitioner interested in increasing referrals from managed care systems Readers of this highly practical new book learn how to analyze the market for clinical services how to plan and develop services for the managed care market and how to sell professional services in an era dominated by active payor entities The increased importance of automation group practices and effective office management skills are discussed Although of particular value to outpatient practitioners Marketing Mental Health Services to Managed Care also discusses marketing strategies and revenue generating ideas for inpatient mental health and substance abuse treatment facilities Program managers administrators and marketing professionals in the hospital industry will find this book a valuable investment Of special interest to all readers are chapters addressing the impact of managed care systems with their focus on accountability cost effectiveness and quality upon traditional clinical paradigms Brief therapy skills and techniques are discussed by these two veteran clinicians and writers Emerging clinical innovations and effective reimbursement strategies are also discussed in this remarkable new book A resource section managed care company directory and a glossary of terms make this a practical guidebook of long lasting value to professionals from many disciplines College professors and graduate students will also find Marketing Mental Health Services to Managed Care a valuable introduction to marketing professional services in the managed care dominated marketplace for healthcare today

**The Managed Health Care Handbook** Peter Reid Kongstvedt, 2001 This thoroughly revised and updated book provides

a strategic and operational resource for use in planning and decision making The Handbook enables readers to fine tune operation strategies by providing updates on critical managed care issues insights to the complex managed care environment and methods to gain and maintain cost efficient high quality health services With 30 new chapters it includes advice from managers in the field on how to succeed in every aspect of managed care including quality management claims and benefits administration and managing patient demand The Handbook is considered to be the standard resource for the managed care industry

*Ethical Challenges in Managed Care* Karen Grandstrand Gervais,1999 Through twenty case studies that illustrate a wide range of ethical challenges this book explores the goals methods and practices of managed care and offers practical guidance for addressing the ethical and policy issues inherent in such a system

Workers' Compensation Managed Care Sourcebook ,1999

**The Managed Care Yearbook** Joseph Schmidt,Managed Care Information Center,2002

*Making Managed Care Work* Genie James,1997 Making Managed Care Work explores the success factors necessary to win in the managed care arena This practical guide goes beyond cookie cutter solutions to offer pragmatic ideas and innovative answers It presents you with the tools you need to develop a multi faceted strategy that can address immediate financial tensions while also aligning future goals with current objectives Making Managed Care Work focuses on the critical dimensions of managed care business development integrated delivery network design and new product service line definitions Reading this resource will provide you with the means to organize your strategy and put your goals in focus It features methodologies rules to follow when conducting internal diagnosis and evaluating the financial impact of current business strategies a matrix to assist in identifying indicators of marketplace change and case studies in depth descriptions of strategies infrastructures and accomplishments of providers successfully making the leap to the next generation of healthcare as well as the faulty rationale hazards and unseen market forces that have hindered failing providers You must make decisions regarding acute situations where past experience will not give you the answers for the present or future Making Managed Care Work provides you with researched intelligent and valuable information that you can use immediately to strategically position yourself on top

*Managed Care, Outcomes, and Quality* Steven F. Isenberg,1998 This volume offers solutions to a variety of problems from the perspective of the practising physician It features contributions from experts in law and business as well as clinical medicine and aims to help readers ensure that they provide top quality care in the 1990s and beyond

**Standard & Poor's Creditweek** ,2006

Developing a Managed Care Business Plan Douglas E. Hough,James E. Bolinger,1998 With valuable insights from consultants who build physician networks and the financiers who fund them and analyze successful business plans this reference helps physicians meet the challenges of corporate medicine today Developing a Managed Care Business Plan is a practical easy to understand guide that provides real world information and is essential for any physician launching a new managed care venture or expanding or redefining an existing practice

**Managed Care in Human Services** Stephen P. Wernet,1999 The unique contribution of this book is its exclusive focus

on the current impact of managed care on social service organisations and delivery systems public sector systems and professional practice It is one of the only books to address managed care from a social work perspective And it is the first to address the impact of managed care on services to children     AUDIOLOGY, 3-Volume Set Ross J. Roeser, Michael Valente, Holly Hosford-Dunn, 2011-01-01 Order the AUDIOLOGY 3 Volume Set and save 49 90 Now updated for a Second Edition Designed as the complete reference for practitioners in the 21st century these three books not only include foundation building sections in anatomy physiology diagnosis treatment and practice management but also cover such cutting edge topics as otoacoustic emissions functional brain imaging genetic components neonatal screening pharmacology infection control and much more It is the only current audiology text to address pressing issues of practice management with checklists for the growing number of specialists moving into private practice Highlights of this outstanding work include incisive coverage of otoacoustic emissions radiology brain imaging and pharmacology Each volume comes complete with sections on principles applications and future directions The first comprehensive treatment in an audiology textbook of business and practice management issues for hearing health professionals Pearls pitfalls special considerations and controversial issues emphasize key points and clarify important information For comprehensive coverage of everything today's audiologist needs to know these books are unparalleled Practicing audiologists will turn to them often in daily practice and look to them for tips on how to make their practice more efficient The audiology graduate student will rely on these books for thorough state of the art information     **Proceedings of the ... Annual HIMSS Conference** ,1999     *Community Mental Health Centers Under Managed Care* ,1998     Integrating Managed Care and Ethics Dennis A. Robbins,1998 Integrating Managed Care and Ethics addresses legal and ethical challenges that arise in managed care and includes a discussion of trends alluding to recent legislative regulatory initiatives major legal cases and examines guidance offered through several of the major healthcare trade associations Its goal is to help the reader develop increased talent tools and techniques to help transform challenges and change into more positive outcomes     *Healthplan* ,2004     The Massachusetts Register ,2005

**Managed Care Resource Guide for Social Workers in Agency Settings** Vivian H. Jackson,1995

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