Business Expert Systems

CLYDE JULSAPPLE AND BAWHINSTON

Business Expert Systems

Guy Benchimol, Pierre Lévine, Jean-Charles Pomerol

Business Expert Systems:

Creating Expert Systems for Business and Industry Paul Harmon, Brian Sawyer, 1990 This book describes the technology behind an emerging revolution in software the expert system revolution Business Expert Systems John Sillince, 1997 Contents include What is an expert system How is an expert system different from other systems When to use an expert system rather than human expert Where would an expert system be useful Why do we need experts Balancing the make or buy portfolio Knowledge acquisition Managing the acquisition Modelling the problem and the tasks **Systems** C. W. Holsapple, Andrew B. Whinston, 1987 Expert Systems: Artificial Intelligence in Business Paul Harmon, David King, 1985-04-04 Computer science textbook on computer programming relating to knowledge engineering artificial intelligence and expert systems problem solving in business introduces the key concepts in a non technical way describes trends and the future of the expert system market includes examples of existing systems in geology medicine chemistry etc Annotated bibliography directory of companies in the USA glossary illustrations Expert Systems for Business Darleen V. Pigford, Gregory R. Baur, 1995 Expert Systems for Business Darleen Pigford, Gregory R. Baur, 1990 Implementing Business Expert Systems with an Expert System Shell Warunee Chookhare, 1992 **Developing** and Managing Expert Systems in Business and Industry David S. Prerau,1990 Expert Systems in Business Michael L. Developing Business Expert Systems Using Level 5 Donald Barker, Richard E. Barrett.Annabel C. Beerel.1988 **Expert Systems in Business and Finance** Lance B. Eliot, 1993-07-27 Articles written by foremost Eng,1988-01-01 experts in their respective fields consider four major issues crucial for successful utilization of the technology in the research development and implementation phases Coverage includes areas of integration and design the cognitive side of expert systems key concepts and applications underlying verification validation auditability and security of expert systems a variety of issues ranging from legal and training to actual production systems in areas of finance and accounting **Applying Expert Systems in Business** Dimitris N. Chorafas, 1987 Management perspectives Decision support and the information center What is meant by atificial intelligence Expert systems and the industrialization of knowledge Knowledge engineering Knowledge management The human window The reference machine **Developing Expert Systems for Business Applications** John S. Chandler, Ting-Peng Liang, 1990 **Expert Systems for Business** D. V. Pigford, Greg Baur, 1995-02-01 Developing Expert Systems Guy Benchimol, Pierre Lévine, Jean-Charles Pomerol, 1987 **Expert** Business Information Systems Muneesh Kumar, 2009-11-01 With its **Systems in Business** Annabel C. Beerel, 1993 emphasis on the managerial aspects of information systems this book identifies the role of a manager in the process of planning designing and developing IT infrastructure It highlights the latest information in business systems and guides the reader on the various potent issues their implications and possible solutions **Expert Systems for Business** Darleen Effective Business Intelligence Systems Robert J. Thierauf, 2001-06-30 One step above knowledge Pigford, 1995

management systems are business intelligence systems. Their purpose is to give decision makers a better understanding of their organization s operations and thus another way to outmaneuver the competition by helping to find and extract the meaningful relationships trends and correlations that underlie the organization s operations and ultimately contribute to its success Thierauf also shows that by tying critical success factors and key performance indicators into business intelligence systems an organization s most important financial ratios can also be improved Comprehensive and readable Thierauf s book will advance the knowledge and skills of all information systems providers and users It will also be useful as a text in upper level courses covering a wide range of topics essential to an understanding of executive business systems generally and specifically their creation and management The theme underlying Thierauf's unique text is that a thorough understanding of a company s operations is crucial if the company is to be moved to a higher level of competitive advantage Although data warehousing data mining the Internet the World Wide Web and other electronic aids have been in place for at least a decade it is the remarkable and unique capability of business intelligence systems to utilize them that has in turn revolutionized the ability of decision makers to find accumulate organize and access a wider range of information than was ever before possible Effective business intelligence systems give decision makers a means to keep their fingers on the pulse of their businesses every step of the way From this it follows that they are thus able to develop new more workable means to cope with the competition successfully Comprehensive and readable Thierauf's book will advance the knowledge and skills of all information systems providers and users It will also be useful as a text in upper level courses covering a wide range of topics essential to an understanding of executive business systems generally and specifically their creation and management

<u>EBOOK: Management Information Systems - Global edition</u> James O'Brien, George Marakas, 2011-04-16 The benchmark text for the syllabus organised by technology a week on databases a week on networks a week on systems development etc taught from a managerial perspective O Brien s Management Information Systems defines technology and then explains how companies use the technology to improve performance Real world cases finalise the explanation

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