

# BUSINESS ETHICS

People, Profit and the Planet



Kevin Gibson

# Business Ethics Peopleprofits Planet

**Anne Lawrence,James Weber**



## **Business Ethics Peopleprofits Planet:**

*Business Ethics: People, Profits, and the Planet* Kevin Gibson, 2005-08-16 Business Ethics offers a structured set of readings with a clear conceptual progression classic and current topics and issues that matter to students But that s not all The instructor s resource CD ROM contains lesson plans and discussion essay and multi choice questions for every reading A dedicated web site designed by Dr Gibson also allows students access to further research and exploration into their own interests The cases linked directly to the readings are deliberately short and provocative challenging students to take and defend their own ethical analysis

**Encyclopedia of Business Ethics and Society** Robert W. Kolb, 2008 This encyclopedia spans the relationships among business ethics and society with an emphasis on business ethics and the role of business in society

**Business Ethics** Sunil G. Savur, 2024-02-09 Business Ethics The Sustainable and Responsible Way provides a fresh contemporary and hands on approach to business ethics emphasizing practical skills This practical approach is supported through a rich array of short and long case studies from across the globe including countries such as the UK Australia the US India China Nigeria and Ghana Cases feature companies such as Patagonia the Aravind Eye Clinic Merck and LEGO and examine topics such as the gig economy fast fashion electric vehicles artificial intelligence and space exploration Accompanying questions also encourage reflection and the skills needed to apply theory to real life scenarios This textbook is suitable for undergraduate and postgraduate students of business ethics as well as those studying business and society corporate social responsibility sustainability and responsible management Online resources include PowerPoint slides and a Teaching Guide Dr Sunil G Savur is a Business Ethics lecturer and researcher at the University of South Australia Adelaide

**Business Ethics** Andrew Ghillyer, 2008 This book provides assistance to employees by taking a journey through the challenging world of business ethics at the ground level of the organization rather than flying through the abstract concepts and philosophical arguments at the treetop level By examining issues and scenarios that relate directly to their work environment and their degree of autonomy in that environment employees can develop a clearer sense of how their corporate code of ethics relates to operational decisions made on a daily basis

Green Business Process Management Jan vom Brocke, Stefan Seidel, Jan Recker, 2012-06-15 Green Business Process Management Towards the Sustainable Enterprise consolidates the global state of the art knowledge about how business processes can be managed and improved in light of sustainability objectives Business organizations a dominant part of our society have always been a major contributor to the degradation of our natural environment through the resource consumption greenhouse emissions and wastage production associated with their business processes In order to lessen their impact on the natural environment organizations must design and implement environmentally sustainable business processes Finding solutions to this organizational design problem is the key challenge of Green Business Process Management This book discusses the emerging challenges of designing green business processes presents tools and methods that organizations can use in order to design and implement

environmentally sustainable processes and provides insights from cases where organizations successfully engaged in more sustainable business practices The book is of relevance to both practitioners and academics who are interested in understanding designing and implementing green business processes It also constitutes a valuable resource for students and lecturers in the fields of information systems management and sustainable development Preface by Richard T Watson

**The Greening of U.S. Corporations**, 2008 Organizational Change, Leadership and Ethics Rune Todnem By, Bernard Burnes, Mark Hughes, 2023-02-28 Organizations and societies are facing extreme challenges that require action IPCC 2021 The UN's sustainability goals demographic change and the green shift are knocking on the door while traditional education and ways of leading and managing this development often fail to keep up Organizational Change Leadership and Ethics challenges leadership orthodoxy assumptions and myths currently preventing the further development of theory and practice It encourages intelligent disobedience in support of greater leadership capabilities and capacity in organisations and societies As such the book is written for everyone who wants to be MAD to Make A Difference students scholars and practitioners alike Chapter 5 of this book is available for free in PDF format as Open Access from the individual product page at [www.routledge.com](http://www.routledge.com) It has been made available under a Creative Commons Attribution Non Commercial No Derivatives 4.0 license Corporate Integrity and Accountability George G. Brenkert, 2004-06-30 The ethical and legal scandals at Enron WorldCom Tyco and many other businesses in the United States Europe and Asia have shaken people's confidence in business Corporate Integrity and Accountability seeks to address questions of corporate integrity as they arise for financial reporting executive compensation globalization and business ethics itself In so doing it asks the following questions What is the current meaning of corporate integrity How should we go about analyzing and responding to unethical and corrupt behavior both at home and abroad What measures can be undertaken by corporations within their own walls to address these problems What groups and perspectives need to be taken into account with regard to CEO compensation These are a few of the many topics that the chapters in this book discuss under the heading of corporate integrity and accountability The chapters are the product of leading business ethicists both academic and practitioner in the U.S. and Europe resulting in the application of different methodologies sources and forms of argument This gives the reader a sense not only of the complexity of some of the ethical issues business faces but also the richness of the various resources that are available to address these issues Corporate Integrity and Accountability is ideally suited as a text for courses in the following business ethics corporate social responsibility current ethical issues in business and corporate citizenship **Green Movement in Business** Karin E. Sanchez, 2009 Today the energy sources used to create electricity differ in many ways including in their environmental impacts In the United States conventional means of electricity generation use fossil or nuclear fuels forms of power generation that impact human health and the environment through air emissions and other effects Despite advances in pollution controls over the last 30 years conventional power generation is still the nation's single largest source of industrial

air pollution Electricity markets are changing however offering cleaner ways of producing power and giving many consumers the ability to choose how their power is generated One of these choices is power from renewable sources that is marketed as green power Innovative organisations are encouraging the use of these new sources of green power and at the same time are reducing their own impact on the environment In some parts of the United States the deregulation of electricity has enabled consumers to choose the provider of their electric power and thus to buy green power from their chosen supplier In regulated markets too hundreds of utilities now offer their customers the opportunity to purchase green power through green pricing programs Even in areas where consumers cannot buy green power directly renewable energy certificates RECs are available in every state to allow consumers to support green power While no form of electric power generation is completely benign electricity generated from renewable resources such as solar wind geothermal small and low impact hydro power and biomass has proved to be environmentally preferable to electricity generated from conventional energy sources such as coal oil nuclear and natural gas The Guide to Purchasing Green Power focuses on electricity generated from renewable energy resources both delivered through the grid and generated on site

**Ethical Models and Applications of Globalization: Cultural, Socio-Political and Economic Perspectives** Wankel, Charles, 2011-11-30 Continued growth of

the global market necessitates research that establishes norms and practices and ensures the appropriate level of ethical concern for those who contribute to the process of globalization and are being affected by globalization Ethical Models and Applications of Globalization Cultural Socio Political and Economic Perspectives presents the work of researchers who seek to advance the understanding of both the ethical impact of globalization and the influence of globalization on ethical practices from various cultural socio political economic and religious perspectives The aim of this reference work is to put forward empirically grounded methods for understanding both the effect that the process of globalization has on ethical practices in organizations and how this research can shape the course of economic globalization Real World of Business

Ethics Kevin Gibson, 2005-10-01 *Business and Society: Stakeholders, Ethics, Public Policy* Anne Lawrence, James Weber, 2008 This edition includes chapters on managing public issues the challenges of globalization influencing the political environment managing technological changes and managing a diverse workplace amongst others **Proceedings and**

**Addresses of the American Philosophical Association** American Philosophical Association, 2005 List of members in v 1

**Strategic Finance** , 2005 *Communication Arts* , 2005 **Sociološki pregled** , 2006 *Small Business Management* , 2008 **Ethics and Business** Kevin Gibson, 2023-01-05 This updated introduction to business ethics offers a clear and accessible framework for understanding the important and complex ethical issues facing business in the contemporary world Kevin Gibson explains ethical concepts in plain language showing how terms such as responsibility autonomy justice equality rights and beneficence are central to the ways in which business is and should be conducted He provides numerous examples and discusses cases including VW Wells Fargo the Boeing 737 Max and the exploitation of rare earth minerals and he pays

special attention to recent and emerging issues such as the gig economy internet commerce racial and gender justice and concerns about the impact of business on global climate change His lively and comprehensive book will give readers the tools to identify and understand a range of problematic ethical issues that affect us all     *To End War* ,1982     *The Way-bill* ,1917

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