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The Business of Shipping Lane C. Kendall, James J. Buckley, 2001 Long acknowledged as the most comprehensive and authoritative book in its field *The Business of Shipping* describes and analyzes the shipping business as it exists today It will be useful to professionals who are currently specialists in one branch of the business but only marginally knowledgeable about its other aspects It will also familiarize transportation students and newcomers to the industry with the many facets of the shipping enterprise and the international movement of cargo It can serve as the basic volume for any course in marine transportation The topics covered include the significance of marine transportation government involvement in regulating the industry tramp shipping liner service the passenger cruise business vessel management cargo documentation shoreside activities such as terminal operations ship husbandry and bunkering procedures and the actual functioning of the many segments of a shipping company operation The book's scope is broader and more attuned to the working of the industry than most other books on marine transportation While a good deal of the material from the sixth edition has been retained new and up to date information has been added to reflect the many recent developments in the industry

The Business of Shipping Lane C. Kendall, 2012-12-06 THIS VOLUME has been written to describe the business side of a commercial enterprise whose field is the entire civilized world Historically the theory and knowledge of shipping management as distinguished from the practical skills of seaman ship have been transmitted from one generation to the next by word of mouth Little has been put on paper primarily because the finest exponents of the art of steamship management have been too busy with their day to day concerns to do so The working level personnel often are superbly competent but rarely qualify as literary craftsmen It has been my aim in preparing this analysis of the principles of the business of commercial shipping to describe that which transpires in the various divisions of a shipowning and operating organization Insofar as possible the procedures followed in the offices have been described and explained as well as the underlying principles of management by which their decisions are reached In the process of learning the principles and practices that are set forth in these pages I have spent a joy filled lifetime in association with ships It has been my good fortune to work in large and small American steamship offices to operate a major cargo terminal to participate in establishing and putting into effect the policies of a world girdling American steamship organization and to teach young men these principles learned from experience as well as from precept

The Business of Shipping L.C. Kendall, 1976 *The Business of Shipping* Ira Breskin, 2018-03-28 The classic *Business of Shipping* now in its ninth edition remains North America's most comprehensive industry focused book that explains and analyzes marine transportation and related industries both domestic and international This is an authoritative text that is required reading for a newcomer looking to understand basic shipping operations regulations and international cargo movement or a specialized professional seeking insight into other industry segments Revised and fully updated the ninth edition reaffirms its status as the cornerstone text in marine transportation education

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economy This book provides a snapshot of the shipping business with micro foundations from the perspectives of institutional and behavioural economics while uncovering hidden facts about the industry Rather than spending a great deal of time reading many books or consulting costly advisors about fundamental issues readers can quickly and easily find core concepts examined from multiple perspectives They will certainly enjoy the engaging narrative driven content and learn many surprising truths about this fascinating business

Should the Business Men of the United States Support the Alexander Shipping Bill, and Why? Benjamin Jefferson Rosenthal,1916 [The Business of Shipbuilding](#) George Bruce,Ian Garrard,2013-12-04 The Business of Shipbuilding thoroughly analyses vessel construction from material receipt and preparation to final outfitting It explains the central role of computer technology in the design process the growing importance of supply chain management for materials and services and the use of subcontractors Methods of measuring progress productivity performance and the need for enforcing standards during construction are also discussed Through the use of practical examples The Business of Shipbuilding explains the structure of shipbuilding in Japan Korea the European Union China Eastern Europe and the Americas and places this in the context of the economic and political climate of each region Written in a clear and concise style and illustrated throughout with diagrams charts and plans The Business of Shipbuilding will be an invaluable reference tool both for experienced shipbuilders and for shipowners managers operators brokers insurers lawyers universities surveyors and equipment suppliers

Training for the Steamship Business Roy Samuel MacElwee,1920 [The Parliamentary Debates \(official Report\)](#). Great Britain. Parliament. House of Commons,1917

Port Business Jürgen Sorgenfrei,2018-09-24 Port Business is essential reading for all those with an interest in trade and transportation and the role of ports in the global supply chain It discusses the various types of ports in existence identifies the major ports per category analyzes what the key business drivers are describes their governance how they are managed which trends influence them and what kind of impact they have on supply chains Dr J rgen Sorgenfrei uses his significant consulting and project development experience within the international ports shipping rail logistics sector and in global economics trade analytics and forecasting as well as in intermodal hinterland transport to provide this comprehensive overview of port management The book is a combination of a strong background in principles and practical knowledge and is an indispensable resource for those interested in maritime economics

Identifying business opportunities for shipping-entrepreneurs. A sequence of strategic and operational considerations Hans-Christian Stockfisch,2015-10-06 Master s Thesis from the year 2015 in the subject Business economics Supply Production Logistics grade 2 0 Hamburg School of Business Administration gGmbH Maritime and Logistics HSBA Hamburg School of Business Administration course MBA Shipping language English abstract This thesis develops a methodology that gives guidance through the process of identifying a business opportunity in shipping by spotting an emerging niche in the market and setting up a corresponding business model to establish a promising company The focus lies on shipping entrepreneurs who are

entirely dependent on investment capital and therefore have to be well prepared to attract investors The thesis is composed of five chapters Chapter One is introductory defines the basic terminology and sets assumptions for the further analysis Chapter Two explores the signals indicating emerging niches in the market covering the first part of identifying a business opportunity Chapter Three and Four cover the second part of the identification process discussing considerations regarding the strategic framework as well as the operational management of the startup Conclusions are drawn in chapter Five The key findings are that the financial and corporate structure of the business model is mutually dependent Therefore a holistic approach of the venture must be taken into account to successfully identify and approach a business opportunity Furthermore it is found that the entrepreneurs have to integrate a prudent risk management to attract investors and to prepare the company for present and future challenges This should be complemented by a proactive and transparent style of management However there is no unique all in one solution for the establishment of a new company as every business case is different and must be conducted individually Nevertheless the tools and considerations presented in this thesis offer practical guidance and lower risks and uncertainties in the decision making processes of the shipping entrepreneurs

Business Books Newark Public Library. Business Branch,1927 *Starting an eBay Business For Dummies* Marsha Collier,2011-04-12

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Markets of the United States American Academy of Political and Social Science,1926 Economics of Maritime Business Shuo Ma,2020-06-02 This book provides a comprehensive introduction to the economics of the business of maritime transport It provides an economic explanation of four aspects of maritime transport namely the demand the supply the market and the strategy The book first explains why seaborne trade happens and what its development trends are it then analyses the main features of shipping supply and how various shipping markets function the book finally addresses the critical strategic issues of the shipping business The full range of different types of shipping are covered throughout the chapters and cases The book combines the basic principles of maritime transport with the modern shipping business and the latest technological developments particularly in the area of digital disruption The ideas and explanations are supported and evidenced by practical examples and more than 160 tables and figures The questions posed by the book are similar to those that would be asked by the students in their learning process or the professionals in the business environment with the answers concentrating on the reasons for what has happened and will happen in the future rather than merely fact telling or any specific forecast The book is most suited for students of shipping related disciplines and is also a valuable reference for maritime professionals

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