

# MARKETING CONTENT CALENDAR TEMPLATE EXAMPLE

YEAR

2028

PREPARED BY:

Carmen Rodriguez

Update the monthly calendar below to match the dates and name the current year. Update the key and campaign categories to suit your needs.

## JANUARY

SUN	MON	TUE	WED	THURS	FRI	SAT	KEY
36	37 Video presentation	38 Facebook ads post - Ad and video	39 Client post	30 SEO how-to	31 SEO how-to	1	Marketing
	Launch	Launch	Event	Ongoing Campaign	Ongoing Campaign		Launch
2	3 SEO how-to	4 SEO how-to	5 SEO how-to	6 SEO how-to	7 Client post	8	Marketing
	Ongoing Campaign	Ongoing Campaign	Ongoing Campaign	Ongoing Campaign	Event		Launch
9	10	11	12 Video	13 Video	14 Video	15	
			Launch	Launch	Launch		
16	17	18 Case study website	19	20	21	22	
		Launch					
23	24	25	26	27	28	29	

# How Do You Content Calendar Template Near Me

**Leonard Kim,Ryan Foland**



## How Do You Content Calendar Template Near Me:

Practical Content Strategy & Marketing Julia McCoy, 2017-11-27 Finally a real life practical industry guide on content strategy and marketing Practical Content Strategy Marketing is your go to guide on a practical content strategy and marketing education created by author Julia McCoy as a written accompaniment to her new course the Content Strategy Marketing Course [www.contentstrategycourse.com](http://www.contentstrategycourse.com) If you run a business or if you're trying to break into a top dollar content marketing career you need to know the practical concepts involved in content strategy and marketing The how the why the where of content Content marketing itself involves so many platforms formats content types strategies tools and to get the most ROI from your approach to content marketing and strategy you have to know how to do the most important content marketing practices Forget FOMO and trying to figure out too many things This guide will teach you the most important foundations and skills you actually need in order to get far in our booming industry of content marketing For the first time in the industry Practical Content Strategy Marketing lays the hows of content marketing and strategy out in a step by step approach book form Each section has written exercises built to solidify what you're reading and learning you'll be able to fill these out with a pen Don't be afraid to mark up this book Why is this book different You're not going to find corporate birds eye mumbo jumbo fluff in this content marketing guide Quite the opposite The author Julia McCoy won her way to the top awarded as the top 33rd content marketer in 2016 the hard knocks way She dropped out of college and built a content agency Express Writers on nothing but 75 and the tenacity to go and follow her dream and see it through Five years later Julia's business has served over 5 000 clients and employs over 40 team members and her content consistently ranks at the top of Google and among the highest shared for guest publications Her go to marketing strategy A practical hands on content marketing approach that has ended up bringing her 99% of the clients her agency currently works with With Julia as your guide learn the principles and physical how to behind these six key cores of effective content marketing Module 1 Core Foundations of an ROI Based Content Strategy Module 2 Audience Persona Discovery Sales Funnel Content Mapping Style Guidelines Module 3 Understanding Keywords SEO Opportunities Creating Keyword Reports Module 4 How to Build Content Cores Your Content House for an Authority Presence Online Module 5 Practical Content Creation Your Site Guest Blogging Module 6 Content Promotion Setting a Budget Preparing Your Editorial Calendar Maintenance Along the way you'll get to build a working content strategy from the ground up using the Brand Strategy Exercises in each module Have your pen and thinking cap ready and a brand you want to build an entire working strategy for Practical Content Strategy Marketing is a field guide for the smartest content marketers who know that strategy is the key to thriving in our world of new marketing through content Bonus leading business marketing expert Mark Schaefer joins Julia to write the foreword and guests Sujana Patel Michele Linn Steve Rayson and more appear in guest lessons throughout the book *Web Marketing That Works* Adam Franklin, Toby Jenkins, 2014-03-17 Practical tips on using the web to boost your business no matter what business you

re in Everyone in business knows they need to embrace the web but not everyone knows how to do it or where to start No matter what industry you re in the web offers efficiencies and solutions for sales marketing and customer service and many other business functions For businesspeople small business owners and marketers Web Marketing That Works offers proven tactics road tested by the authors and easy to use templates for boosting your Google search rankings using social media to build relationships developing an effective online marketing strategy mastering the art of inbound marketing and much more Features insider advice and proven tactics for small business owners and marketers who want to tap into the power of the web Covers web strategy execution content marketing and social media Includes 33 free downloadable templates Written by the founders of Bluewire Media one of Australia s top web marketing firms Every business large or small can benefit from the web If you re not already using the web to boost your business you re falling behind the competition Web Marketing That Works shows you how to get ahead starting right now

**Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses** Joe Pulizzi, 2015-09-04 Instead of throwing money away and sucking up to A listers now there is a better way to promote your business It s called content marketing and this book is a great way to master this new technique Guy Kawasaki Chief evangelist of Canva and author of The Art of the Start 2 0 How do you take the maximum amount of risk out of starting a business Joe Pulizzi shows us Fascinate your audience then turn them into loyal fans Content Inc shows you how Use it as your roadmap to startup success Sally Hogshead New York Times and Wall Street Journal bestselling author How the World Sees You If you re serious about turning content into a business this is the most detailed honest and useful book ever written Jay Baer New York Times bestselling author of Youtility The approach to business taught all over the world is to create a product and then spend a bunch of money to market and sell it Joe outlines a radically new way to succeed in business Develop your audience first by creating content that draws people in and then watch your business sell themselves David Meerman Scott bestselling author of ten books including The New Rules of Sales and Service The digital age has fundamentally reshaped the cost curve for entrepreneurs Joe describes the formula for developing a purpose driven business that connects with an engaged and loyal audience around content With brand voice and audience building and monetizing a business is easy Julie Fleischer Sr Director Data Content Media Kraft Foods What if you launched a business with nothing to sell and instead focused first on serving the needs of an audience trusting that the selling part would come later Crazy Or crazy brilliant I d say the latter Because in today s world you should serve before selling Ann Handley author of the Wall Street Journal bestseller Everybody Writes and Content Rules Today anyone anywhere with a passion and a focus on a content niche can build a multi million dollar platform and business I did it and so can you Just follow Joe s plan and his Content Inc model John Lee Dumas Founder EntrepreneurOnFire The Internet doesn t need more content It needs amazing content Content Inc is the business blueprint on how to achieve that If you re in business and are tired of hearing about the need for content marketing but want the how and the proof Content Inc is your

blueprint Scott Stratten bestselling author and President of UnMarketing Inc Content marketing is by far the best marketing strategy for every company and Joe is by far the best guru on the topic I wish this book was available when we started our content marketing initiative It would have saved us a huge amount of time and effort Scott Maxwell Managing Partner Founder OpenView Venture Partners **Microsoft FrontPage 2003** Gary B. Shelly, Thomas J. Cashman, Jeffrey J. Quasney, 2005 For the past three decades the Shelly Cashman Series has effectively introduced computers to millions of students consistently providing the highest quality most up to date and innovative materials in computer education Enjoy the proven step by step style and improved Office 2003 updates of the Shelly Cashman Series and enhance your Office application skills today **Communication and Collaboration in the Online Classroom** Patricia Comeaux, 2002-05-15 This book provides readers with a comprehensive understanding of the human communication issues that must be addressed in higher education as interactive technologies evolve and continue to impact instructional design and practice Drawing from a wide range of disciplines the contributors describe and analyze their experiences in collaboration and in using interactive technologies The multidisciplinary approach of this book is valuable to anyone interested in pedagogical applications of interactive technologies across disciplines and institutions P 4 of cover **The Builder** ,1915 **Automotive Industries** ,1920 Automotive Industries, the Automobile ,1920 **The Cultivator & Country Gentleman** ,1889 The farm the garden the fireside **The Hindustan Review** ,1911 **Georgia Highways** ,1927 **Ditch the Act: Reveal the Surprising Power of the Real You for Greater Success** Leonard Kim, Ryan Foland, 2019-10-25 Be human It s the only way to get ahead in business today Competition today is fiercer than ever It seems that every job candidate is flashing a world class resume and every business competitor is the absolute best at what they do Don t be fooled People exaggerate And don t be discouraged By revealing stories of failures setbacks and personal flaws without shame or fear you exhibit greater self confidence than your competition You cultivate connections with serious smart people and you build loyalty that lasts Ditch the Act shows how to present your humanness imperfect and flawed but honest resilient and willing to learn in strategic ways to achieve clear defined goals It provides an actionable program for building an authentic long lasting personal brand explaining why exposure is important and how it cultivates more durable connections than any polished persona can By creating a personal brand that s honest and authentic and that reveals personal struggles you ll build stronger longer lasting relationships and achieve greater success Careers and businesses based on authenticity and truth aren t just more rewarding than those founded on hyperbole and the hard sell Because they re founded on durable robust relationships they re rock solid and better withstand business uncertainty and tough times Ditch the act be real and jump ahead of the competition before they even know you are there **Motor World Wholesale** ,1920 **Mastering and Using Microsoft Word 2000** H. Albert Napier, Philip J. Judd, 2000 With a completion time of 75 hours this text features extensive step by step instructions and numerous screen illustrations that enable users to learn beginning to more advanced features of Microsoft Word 2000 Solid

end of chapter materials provide a strong reinforcement tool for learning Case profiles show the reader the real world applications of the material while case projects emphasize the practical application of the skills     The Interior ,1921 Issues for Jan 12 1888 Jan 1889 include monthly Magazine supplement     **Continent** ,1921     Using Information Technology Brian K. Williams, Stacey C. Sawyer, 2001 Using Information Technology 6 e covers the fundamental computing concepts that are part of the digital age including software hardware data people and procedures along with expanded coverage on Security and ethics The text centers on educating today's technology consumer using themes of ethics the Internet and communications to demonstrate how the changing world of technology influences our lives and the decisions we make

**Business Digest** ,1918     *Prentice-Hall Business Digest Service* ,1918     **Business Digest and Investment Weekly** ,1918

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