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Seifedine Kadry,Shubham Mahajan,Vishal Jain

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The Rise of Generative Artificial Intelligence Nir Kshetri,2024-12-09 This timely book explores how generative artificial intelligence GAI is developing and diffusing highlighting the diverse impacts this technology is likely to have on economies and societies It also examines the effects on and the responses of industries where GAI has been the most pervasive

Insights Into Digital Business, Human Resource Management, and Competitiveness Ordóñez de Pablos, Patricia, Lytras, Miltiadis D., Alkhaldi, Afnan, Malik, Sawsan, 2025-01-31 The digital and green transition is reshaping industries and economies driving innovation and sustainable growth across the globe By leveraging emerging technologies and intellectual capital governments and companies can foster long term competitiveness and resilience in a rapidly evolving landscape Understanding how different regions navigate this shift provides valuable insights into best practices and potential challenges The alignment of human resource and knowledge management strategies with digital transformation plays a crucial role in ensuring inclusive adaptive and future ready economies. This transition not only boosts economic progress but also addresses global environmental and social goals paving the way for more sustainable development Insights Into Digital Business Human Resource Management and Competitiveness analyzes business human resource management and information technologies in different regions and discusses implications for companies and governments It is crucial to understand the key role of new and emerging technologies for the digital transformation of economies and societies and build more resilient and fair societies Covering topics such as social capital corporate social responsibility and circular economy this book is an excellent resource for industry leaders policymakers business owners human resource managers professionals researchers scholars academicians and more Starting an Online Business All-in-One For Dummies Shannon Belew, Joel Elad, 2024-08-26 Establish a successful online business and grow your customer base Starting an Online Business All in One For Dummies is the compass you need to navigate the exciting world of e commerce You ll discover the latest web trends learn the basics of designing a website and get tips for creating a compelling online presence Plus the guidance inside helps you stretch your marketing muscles to boost your brand s visibility from the basics to more advanced strategies This updated edition also shows you how to build a print on demand business generate opportunities with AI and break into the international marketplace Learn how to fund your online business idea Drive traffic to your website or social media page using search engine optimization Stand out from the competition with proven online business strategies Manage security risks and stay one step ahead of potential threats Perfect for aspiring online entrepreneurs and established business owners aiming to enhance their digital footprint this book will take you all the way from start up to success Monthly Catalog of United States Government Publications ,1991 **Exploring Generative AI with Computational Intelligence Seifedine** Kadrv.Shubham Mahajan, Vishal Jain, 2025-11-13 This book demystifies the concept of AI driven creativity with an in depth understanding of the underlying principles algorithms and applications of generative AI It begins with a coverage of AI

fundamentals followed by a technical discussion including detailed explanations of model architectures training processes and optimisation techniques It explores case studies showcasing how generative AI is reshaping industries such as entertainment marketing design and healthcare The book also tackles ethical considerations addressing issues related to bias transparency and responsible AI development Features Provides deep understanding of generative AI including in depth coverage of various generative models such as GANs VAEs and RNNs Includes practical real world examples of how generative AI is applied in different industries Dedicates significant attention to ethical considerations Equips readers with the knowledge and tools to build train and deploy their own generative AI systems Offers thorough explanations of AI algorithms neural network architectures and training processes This book is aimed at graduate students and researchers in computer engineering AI and ML Entrepreneurship Andrew Zacharakis, Andrew C. Corbett, William D. Bygrave, 2025-02-11 Guides aspiring entrepreneurs through the process of starting a new venture in today s economy Entrepreneurship is an essential resource for both undergraduate and MBA courses on new venture creation With a focused hands on learning approach this leading textbook integrates contemporary cases practical examples and foundational theory in a single volume Student friendly chapters explain each step of the entrepreneurial process including idea generation prototyping opportunity evaluation business model development team building marketing financial forecasting legal and tax considerations and much more Now in its sixth edition Entrepreneurship is thoroughly updated to reflect today s business environment Entirely new material on Artificial Intelligence AI and digital marketing is accompanied by new examples and case studies of entrepreneurs facing issues in the real world Throughout this edition the authors provide timely insights on engaging with new ventures as investors bankers accountants lawyers vendors customers and employees Delving into the real world trials and tribulations of entrepreneurs in the US and around the world Entrepreneurship Sixth Edition remains the go to textbook for upper level undergraduate business management and entrepreneurship majors MBA students early career business professionals and general readers wanting to understand what it takes to create a new venture in the modern business landscape New to this Edition Expanded reflecting current approaches and recent developments in the sphere of entrepreneurshipNew chapter on digital marketing including real world strategies and challengesNew coverage of the role and impact of AI in starting a new venture especially around prototypingUpdated discussion of the entrepreneurial competitiveness of various nationsRevised material on prototyping new ideas and business modelsNew end of chapter cases examples and references Wiley Advantage Helps students develop an inclusive perspective on how businesses are born grow and succeed or failCovers all stages of the entrepreneurial process from pre startup through harvest including financing business planning and creating realistic financial forecastsPresents an up to date and well balanced exposition of all concepts and casesContains actual cases of entrepreneurs facing the issues discussed in each chapterProvides an Opportunity Journal for students to reflect on the lessons and consider how to apply them to their future careersIncludes sample syllabi chapter

outlines case lecture notes an image bank discussion questions a test bank classroom activities and other teaching resources <u>AI for Small Business</u> Phil Pallen,2025-01-14 Artificial intelligence is rapidly changing the world and small businesses are no exception With this essential guide small business owners and entrepreneurs will learn how to use this new technology to automate tasks save time and money make better decisions grow their businesses faster and stay ahead of the AI curve

Monthly Catalogue, United States Public Documents, 1991 AI for Small Businesses Precious Anusiem, 2024-10-22 Is your small business falling behind because you re not using AI Don t get left out This book shows you the affordable easy to implement AI tools that can help you automate tasks streamline operations and increase profits even on a small budget You don t need a million dollar budget to leverage AI This guide reveals cost effective AI solutions designed for small businesses covering tools for customer service automation predictive analytics and more Learn how to optimize your business operations and boost productivity using AI Get ahead of your competitors download now to unlock affordable AI tools that can transform your business We have projects and free content designed for your business needs including giveaways and exclusive bonuses Be one of the lucky winners of our 10 000 prize Scan the QR code above to subscribe now transforms small businesses by automating tasks, enhancing customer experiences, and driving growth StoryBuddiesPlay, 2025-03-30 AI for Small Business Growth Leveraging AI Tools to Scale Operations and Improve Efficiency is a comprehensive guide designed for entrepreneurs and small business owners seeking to harness the power of artificial intelligence This book demystifies AI concepts and provides actionable strategies to automate tasks enhance customer experiences optimize resources and drive sustainable growth With real world case studies practical tools and future focused insights this essential resource empowers businesses to thrive in a rapidly evolving digital age AI for small businesses artificial intelligence tools business automation strategies AI powered marketing customer experience optimization data driven decision making cost reduction with AI predictive analytics for SMEs scaling operations with AI ethical AI implementation AI for Small Business: Use ChatGPT, Automation, and AI Tools to Streamline Tasks and Boost **Profits** Nathan Sterling, 2025-05-04 Artificial Intelligence isn t just for big tech companies anymore it s for entrepreneurs freelancers and small business owners who want to work smarter save time and increase profits AI for Small Business Use ChatGPT Automation and AI Tools to Streamline Tasks and Boost Profits is your practical guide to leveraging today s most powerful AI technologies to grow and modernize your business Whether you re running a solo business managing a growing team or launching a startup this book helps you understand how to use AI without needing a technical background Learn how ChatGPT and other AI tools can help automate everyday tasks improve customer service generate content and make data driven decisions all while saving you time and cutting costs Inside this actionable guide you ll learn How AI is transforming small businesses across industries from retail and consulting to e commerce and service based businesses The most useful AI tools for marketing operations finance and customer experience How to use ChatGPT for writing emails ads

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Expert Systems: Artificial Intelligence in Business Paul Harmon, David King, 1985 Introduces readers to the basic principles and the exciting promise of a new generation of computer programs known as knowledge or expert systems and their associated technologies Explains what they do how they work and how they will be used to increase efficiency and productivity Knowledge systems are computer programs that can help solve problems in the same fashion as human experts Many studies have concluded that in the course of the next 20 years knowledge systems will revolutionize the way businesses are conducted and this book provides a preview of how that revolution will occur

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