



# Developing And Using Decision Support Applications Microcomputing Series

**Stephen J. Andriole**



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*Corporate Planning, and Decision Support Systems* David J. Gianturco, Nariman Behravesh, The WEFA Group, 1988-11-18

being associated with the Wharton Econometric Forecasting Associates WEFA Group pioneers in the development of macroeconomic models the authors bring the appropriate credentials to this work The book is organized into six sections and discusses collectively and separately microcomputers econometric modeling and forecasting A how to book that is not burdened by too much theory it is extremely easy to read with short distinguishable chapters With only 269 pages and a thorough index it is also easy to carry and consult Business Information Alert This book written by planners for planners will assist the reader in applying microcomputer resources efficiently and imaginatively in solving common planning problems This is not a book about microcomputers nor is it a book about planning It is rather the first book to clearly explain and vividly illustrate how a microcomputer is used to solve major classes of planning problems The authors examples detail ways to productively employ several planning tools including spreadsheets databases and modeling environments Further individual chapters shed light on the microcomputer technology that is relevant to planning but often poorly understood Current and developing technologies are covered and a framework for comprehending and evaluating future technological developments is presented Behavioral implications of the microcomputer revolution are not ignored The authors examine the evolving role of the planner and planning department in the organization For those planners feeling confined or confused by computing environments this book may well point the way to greater independence and understanding It provides a bridge between the computing world and the planner Various sections explain how to build run and maintain microcomputer based planning systems The authors through their examples explain the major types of software useful to planners and indicate which type is suitable for each class of planning problem The examples illustrate good practices to pursue and common pitfalls to avoid in micro based planning This book addresses themes and issues common to a broad range of planning operations and applications It should therefore be accessible to the reader with little formal microcomputer training as well as the veteran who seeks an integrated vision of micro based planning This reference belongs in the office of every planner and planning manager who would like to make better use of computing resources      **Understanding and Using DBASE**

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