



Below the preview windows is a timeline and a multi-track editing area. The timeline shows a sequence of clips with a duration of 00:00:34:04. The multi-track editing area includes tracks for video, audio, and other media. The video track shows two clips: a close-up of a metallic object and a person working on a large object. The audio track shows a single audio clip. The interface also includes a project panel on the left with a list of assets and a color bar on the right.

00:00:34:04

Project Panel:

- Assets
- Video
- Audio
- Image
- Color

Timeline:

- Video
- Audio
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- Color

Color Bar:

- Red
- Green
- Blue
- Yellow
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- Magenta
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**Andrew Zacharakis, Andrew C.
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Artificial Intelligence Arthur G.O.

Mutambara, 2025-04-09 This book presents contextualised and detailed research on Artificial Intelligence AI and the Global South It examines the key challenges of these emerging and least industrialised countries while proffering holistic and comprehensive solutions The book then explains how AI as part of these broad interventions can drive Global South economies to achieve inclusive development and shared prosperity The book outlines how countries can swiftly prepare to adopt and develop AI across all sectors It presents novel national regional and continental AI adoption development and implementation frameworks Features Broad non AI interventions and prescriptions to address Global South challenges A comprehensive but accessible introduction to AI concepts technology infrastructure systems and innovations such as AlphaFold ChatGPT 4 and DeepSeek R1 An overview of AI related technologies such as quantum computing battery energy storage systems 3D printing nanotechnology IoT and blockchain How to prepare emerging economies to unlock the benefits of AI while mitigating the risks Discussion of specific AI applications in 11 critical Global South sectors Details of 11 sector case studies of AI adoption in the Global South and Global North Ten country case studies Sharing emergent AI experiences in the Global South AI adoption framework vision strategy policy governance legislation regulation and implementation matrix A framework for democratising and decolonising AI The value proposition for AI research development and ownership in the Global South A case for the participation of the Global South in the AI semiconductor industry This book is aimed at policymakers business leaders graduate students academics researchers strategic thinkers and world leaders seeking to

understand and leverage the transformative role of AI based systems in achieving inclusive development economic transformation and shared prosperity

Entrepreneurship Andrew Zacharakis, Andrew C. Corbett, William D. Bygrave, 2025-02-11 Guides aspiring entrepreneurs through the process of starting a new venture in today's economy Entrepreneurship is an essential resource for both undergraduate and MBA courses on new venture creation With a focused hands on learning approach this leading textbook integrates contemporary cases practical examples and foundational theory in a single volume Student friendly chapters explain each step of the entrepreneurial process including idea generation prototyping opportunity evaluation business model development team building marketing financial forecasting legal and tax considerations and much more Now in its sixth edition Entrepreneurship is thoroughly updated to reflect today's business environment Entirely new material on Artificial Intelligence AI and digital marketing is accompanied by new examples and case studies of entrepreneurs facing issues in the real world Throughout this edition the authors provide timely insights on engaging with new ventures as investors bankers accountants lawyers vendors customers and employees Delving into the real world trials and tribulations of entrepreneurs in the US and around the world Entrepreneurship Sixth Edition remains the go to textbook for upper level undergraduate business management and entrepreneurship majors MBA students early career business professionals and general readers wanting to understand what it takes to create a new venture in the modern business landscape New to this Edition Expanded reflecting current approaches and recent developments in the sphere of entrepreneurship New chapter on digital marketing including real world strategies and challenges New coverage of the role and impact of AI in starting a new venture especially around prototyping Updated discussion of the entrepreneurial competitiveness of various nations Revised material on prototyping new ideas and business models New end of chapter cases examples and references Wiley Advantage Helps students develop an inclusive perspective on how businesses are born grow and succeed or fail Covers all stages of the entrepreneurial process from pre startup through harvest including financing business planning and creating realistic financial forecasts Presents an up to date and well balanced exposition of all concepts and cases Contains actual cases of entrepreneurs facing the issues discussed in each chapter Provides an Opportunity Journal for students to reflect on the lessons and consider how to apply them to their future careers Includes sample syllabi chapter outlines case lecture notes an image bank discussion questions a test bank classroom activities and other teaching resources

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