



# Master Short-Form Video Content

## The Definitive Guide

# How To Get Into Short Form Content Ideas Tips Online

**Karen Freberg**



## **How To Get Into Short Form Content Ideas Tips Online:**

**Independent Animation** Ben Mitchell, 2023-04-11 With the advent of advanced hand held technology and the widespread nature of the Internet the world of animated filmmaking is more exciting and accessible than ever Due to this cultural and technological development the success of independent animated film makers is on the rise Independent Animation Developing Producing and Distributing Your Animated Films Second Edition showcases some of the greatest most innovative giants in the field and helps guide readers through the artistic process and production techniques Story development casting color theory distribution and the intimidating aspects of production are elucidated using various examples of acclaimed viral and award winning animated films from all over the world Readers will also explore the changing nature of audiences festivals and distributors relationships with animation and be granted first hand guidance in navigating the diverse fields of animated filmmaking Key Features Covers the entire process of creating an independent animated film from story development and casting to editing and distribution Presents a comprehensive array of classic and contemporary case studies covering all manner of production methods from traditional pipelines to avant garde auteur and experimental approaches Features input and exclusive insight into the working processes of some of the industry's most noteworthy indie animation talents including Signe Baumane Adam Elliot Don Hertzfeldt Kirsten Lepore Robert Morgan David O'Reilly PES Bill Plympton Rostu Chris Shepherd and dozens more Additional resources and interviews are available through a special section of Skwigly Online Animation Magazine

**New To Stand-Up Comedy? 101 Important Tips - by Sean Hegarty** Sean Hegarty, 2020-03-07 Sean Hegarty is a professional comedian from Northern Ireland With over a decade of experience from open mic to corporate and live TV performances Sean shares his most important tips to getting started in an ever growing and evolving industry based on knowledge gained while climbing the ranks of the UK and Irish comedy circuit These tips will help you break onto the comedy scene regardless of where you are in the world and give you the confidence needed to progress From first timers looking to get a head start to established comics trying to reach the next step there really is something in this book for everyone

**Social Media for Strategic Communication** Karen Freberg, 2018-07-13 At last a book that covers social media strategy in a practical timely way that will help guide our students as they transition to the professional world Gina Baleria San Francisco State University Social Media for Strategic Communication Creative Strategies and Research Based Applications teaches students the skills and principles needed to use social media in persuasive communication campaigns The book combines cutting edge research with practical on the ground instruction to prepare students for the real world challenges they'll face in the workplace The text addresses the influence of social media technologies strategies actions and the strategic mindset needed by social media professionals today By focusing on strategic thinking and awareness it gives students the tools they need to adapt what they learn to new platforms and technologies that may emerge in the future A broad focus on strategic communication from PR advertising and marketing to non profit

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