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# 23e Crafting & Executing **STRATEGY**

THE QUEST FOR COMPETITIVE ADVANTAGE



Concepts and Cases

# Crafting And Executing Strategy Concepts And Cases With Olc

**Arthur A. Thompson, Jr., A. J.  
Strickland, III, John E. Gamble**



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web spezialgebiet der genetik das vor allem die struktur und funktion der chromosomen analysiert cytoplasma gr kytos höhlung lat cytus gr plasma gebilde wässrige substanz im inneren der zelle deletion lat deletio vernichtung verlust eines größeren oder kleineren dna fragments chromosomen oder genmutation deszendenztheorie

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web beschreibt die entwicklung von organismen und ihrer genetischen sowie phänotypischen merkmale nach den prinzipien der mutation und selektion e kann auch durch horizontalen gentransfer hgt zwischen individuen der gleichen und einer anderen art erfolgen gen funktionelle grundinformationseinheit der genetik