



WANT TO BUILD AN EMAIL LIST THAT ACTUALLY WORKS?

- ✓ **Start simple. Use a freebie, checklist, or helpful guide folks actually want.**
- ✓ **Talk like a person. Write emails like you're chatting at the fence line.**
- ✓ **Keep it clean. Use a solid opt-in form and respect their inbox.**
- ✓ **Be consistent. One good email a week beats a dozen that sound like ads.**
- ✓ **Give before you ask. People stick around for value, not sales pitches**

How To Choose Email List Building Tips Guide Online

Michael Rajnik



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