

2022 Social Media Content Calendar									
	1	2	3	4	5	6	7	8	
2022 Social Media Content Calendar	January-June								
	Q1				Q1				
	JAN	FEB	MAR	APR	MAY	JUN			
OUR CONTENT PILLARS	Content Pillar 1				Content Pillar 2				
	Content Pillar 3				Content Pillar 3				
	Content Pillar 4				Content Pillar 4				
	Content Pillar 5				Content Pillar 4				
Key Dates	International Women's Day				Mental Health Awareness Month		Pride Month		
Social Media Holidays	Valentine's Day		National Employee Appreciation Day (TGI Friday's)		Mother's Day		Social Media Day		
							Father's Day		
Our Marketing Campaigns	Valentine's day adoption campaign				Companies Animal awareness campaign		Dads and Dogs campaign		
CONTENT/POSTS CONTENT									
Blog Posts									
	Key dog adoption stats				7 ways to tell if your dog loves you		11 crucial skills for dogs		
Promotions									
	2/24 Adopters for us								

Advanced Content Calendar Template Guide For Digital Nomads

Angela Crocker



Advanced Content Calendar Template Guide For Digital Nomads:

Backpacker, 2007-09 Backpacker brings the outdoors straight to the reader's doorstep inspiring and enabling them to go more places and enjoy nature more often. The authority on active adventure Backpacker is the world's first GPS enabled magazine and the only magazine whose editors personally test the hiking trails, camping gear, and survival tips they publish. Backpacker's Editors Choice Awards, an industry honor recognizing design, feature, and product innovation, has become the gold standard against which all other outdoor industry awards are measured.

How to Build an Editorial Calendar for Your Blog Laura Busche, 2016 Building a meaningful big picture editorial calendar is an essential tool for having a successful blog. Content marketing expert Laura Busch explains why in this detailed look at the components and most importantly the processes that drive the creation of an editorial calendar. You'll learn about recognizing and defining your blog's constraints, methods for identifying your blog's personas, sources you can use to collect research on the content you'll incorporate into your blog, specific design practices you should follow when producing your content, and how to create and fill out an effective editorial calendar template. Understand why creating an editorial calendar is crucial to successful blogging. Explore the processes successful bloggers use to create their editorial calendars. Learn about the convertible persona concept and how it's used in planning a blog. See how sources like comments, analytics, and surveys are used to identify personas. Review the best tools to use to collect research on the content you'll want to blog about. Learn to create and use an editorial calendar template most appropriate to your needs. Resource description page.

The Content Planner Angela Crocker, 2017-02-01 It's important for bloggers to publish frequent, unique content, but they often struggle to take action. Some are overwhelmed at the prospect of brainstorming topics to write about, let alone writing and publishing the content. Many others are unable to organize their ideas into a viable publishing schedule, and so they end up publishing nothing. By using an editorial calendar to plan online content in advance, businesses save time and build relationships with customers. At the same time, they will learn to write more professionally, share content consistent with their brand, and better serve their customers and potential customers. The Content Planner provides a structure that focuses each business on content that supports their business objectives. The Content Planner is for anyone who publishes online. You might own an established business or be starting a new entrepreneurial venture. Maybe you're a creative entrepreneur, a writer, an artist, a musician, wanting to raise your profile and share your work with a wider audience. Whatever your role and situation, this book will help you get your ideas online efficiently and effectively. By using an editorial calendar to plan a month of online content in advance, each business saves time, builds relationships with customers, writes more professionally, shares content consistent with the brand, better serves their customers and potential customers. The Content Planner provides a structure that focuses each business on the types of content that support their business objectives. The process also formalizes their plans in a pen-on-paper calendar to use as a work plan. By knowing what to write about and when, writers can take timely action. The

download kit includes Goal Tracking Worksheet Promotion Checklist Calendars for Planning And more content planning resources

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