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Herschell Gordon Lewis



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Copywriting Secrets Jenifer Hedress, 2020-11-02 Copywriting Secrets The Essential Guide for Successful Copywriting Get a Step by Step Guide on How To Be More Influential at Copywriting Communicating with your customers is an important part of any marketing strategy and this is where effective copywriting comes into play Copywriting is writing text for the purpose of advertising or marketing your products and services Research shows that content marketing costs 62% than traditional marketing strategies while still generating three times more leads And great copywriting increases not only the quantity but the quality of leads as well This book will show you the importance of copywriting for your business You will discover the best way to improve your copywriting skills to make sure you can write content that sells It will not only teach you how to make that sale based on your excellent copywriting skills but to make that customer keep coming back for more You will discover how to write an excellent sales letter that would make your customers feel you are the expert and will make them trust your company or product This book will teach you about the following topics Writing a Sales Letter That Sells The Power of Words and Their Hidden Secrets Correct Copywriting For Search Engine Optimization Questions You Must Have When Copywriting Selecting the Correct Copywriting Successful Copywriting Necessities Knowing the Correct Length of a Sales Letter The Basics of Perfect Copywriting Copywriting is one of the most important elements of any marketing strategy That s why it is best if you know how to do it properly in order to help your business achieve success If you want to learn how you can employ more effective copywriting strategies for your business scroll up and click add to cart now The Advanced Blogging Playbook Graham Fisher, Do you want to build a full time passive income from the comfort of your own home If so then keep reading Do you have problems not knowing where to start when creating your blog How you can rank your blog higher for desired keywords topics Monetizing your blog in multiple ways Or building an engaged audience If you do within this book many of the top leaders in the field have shared their knowledge on how to overcome these problems and more most of which have 10 years worth of experience In The Advanced Blogging Playbook you will discover A simple trick you can do to reduce your visitor bounce rate The best way to monetize your blog to its highest potential The one method for finding the hottest and easiest search terms to rank for Why you should create a blog today Understanding why some people will fail with blogging and how to use that to succeed And much much more The proven methods and pieces of knowledge are so easy to follow Even if you ve never heard of blogging before you will still be able to get to a high level of success So if you don t just want to transform your bank account but instead revolutionize your life then click Buy Now in the top right corner NOW

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Overdeliver Brian Kurtz, 2019-04-09 Brian Kurtz is the bridge connecting the bedrock fundamentals of direct response marketing to the state of the art strategies tactics and channels of today Overdeliver distills his expertise from working in the trenches over almost four decades to help readers build a business that maximizes both revenue and relationships Marketing isn't everything according to Brian Kurtz It's the only thing If you have a vision or a mission in life why not share it with millions instead of dozens And while you are sharing it with as many people as possible and creating maximum impact why not measure everything and make all of your marketing accountable That's what this book is all about In the world of direct marketing Brian Kurtz has seen it all and done it all over almost four decades And he lives by the philosophy Those who did it have a responsibility to teach it Here's a small sample of what you'll learn The 4 Pillars of Being Extraordinary The 5 Principles of why Original Source matters The 7 Characteristics that are present in every world class copywriter Multiple ways to track the metrics that matter in every campaign and every medium online and offline Why customer service and fulfillment are marketing functions That the most important capital you own has nothing to do with money And much more Whether you're new to marketing or a seasoned pro this book gives you a crystal clear road map to grow your business make more money maximize your impact in your market and love what you're doing while you're doing it Kurtz takes you inside the craft to help you use all the tools at your disposal from the intricate relationship between lists offers and copy to continuity and creating lifetime value to the critical importance of multichannel marketing and more so you can succeed wildly exceed all your expectations and overdeliver every time

Herschell Gordon Lewis, Godfather of Gore Randy Palmer, 2015-09-17 Without a big budget special effects team or professional actors and crew members Herschell Gordon Lewis created films that he himself admits were trash Yet while Gordon's softcore porn The Adventures of Lucky Pierre and heavy duty gore The Gruesome Twosome were never blockbuster films they were popular drive in fare in the sixties and seventies They have had a strong influence over more recent productions and they have created for Lewis his own special niche in the world of exploitation and horror film The history of Lewis the man and the filmmaker is a surprising one Behind titles like Blood Feast and The Gore Gore Girls is a warm and friendly gentleman whose road to his own brand of film glory was paved with disappointments surprising successes and lots and lots of fake blood His career is examined in detail with personal anecdotes and insights into making really gross movies on really small budgets A filmography is included and photographs many of them rare complement the text

Marketing Information Hiram C. Barksdale, Jac L. Goldstucker, 1995

Beyond 2000 Jerry I. Reitman, 1994 Specialists from fields as diverse as communications media list brokerage retail and publishing cover changes in retail financial services and business to business direct marketing highlighting new techniques and showing the impact of trends

Insider's Guide to Book Editors, Publishers and Literary

Agents, 1995-1996 Jeff Herman, 1994-10-10 No other book gives aspiring authors the inside scoop on the names and interest areas of acquisition editors This vital information makes all the difference when submitting a book proposal Fully revised to keep on top of the rapidly changing publishing world this guide includes information on the book acquisition process literary agents submission ghost writing and more [Timeless Copywriting Secrets](#) Fraser Druet, 2019-01-17 Are you tired of writing ads that don't convert Are you looking for a way to write more profitably than anyone you could hire Do you want the timeless selling ideas copywriters have used over the years to generate countless billions of dollars In *Timeless Copywriting Secrets* Fraser Druet presents timeless and proven secrets for writing copy that converts better online and offline In *Timeless Copywriting Secrets* you will find The core most powerful and most converting copywriting methods to leverage The importance of picking the most profitable market How the arithmetic is as important as the words you write Why research is the most valuable part of copywriting Ways to become a master headline writer How extensive lists of bullets can help justify higher prices How long your copy should be to maximize your response How to master copywriting online where there are size and character limits The difference between good and bad advertising How sales experience can make you a better copywriter And much much more all told with brutal honesty and lavish generosity *Timeless Copywriting Secrets* guides readers through proven strategies which have been used to craft persuasive profitable ads for over 100 years and will continue to work for the next 100 years and beyond *Timeless Copywriting Secrets* helps prime your advertising campaigns for success before you write a single word of copy Read this book today and get people to eagerly read their way down your greased sales slide until they have no choice but to buy To get started scroll up to the top of this page and click BUY NOW

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