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## **Diseño Publicitario Estructural:**

**Publicidad 360°** Alejandro Álvarez Nobell, Asunción Beerli Palacio, Javier Calvo Anoro, Fernando Carcavilla Puey, Raúl De Diego Vallejo, Carlos Fanjul Peyró, Eduard Farrán Teixido, Rosana Fuentes Fernández, Javier García López, Manuel Garrido Lora, Pablo González-Posada Vaticón, María Begoña Gómez Nieto, José María Herranz de la Casa, M. C. Jiménez, Patricia Lafuente Pérez, Javier Lasheras San Martín, Javier Lozano Delmar, Josefa Delia Martín Santana, Mónica Matellanes Lazo, José Antonio Muñiz Velázquez, Inés Olza Moreno, Víctor Manuel Pérez-Martínez, Antonio Prieto Andrés, Marina Ramos Serrano, María Romero Calmache, María Victoria Romero Gualda, César San Nicolás Romera, Fernando Suárez Carballo, Alejandro Tapia Frade, José Jesús Vargas Delgado, Manuel Viñas Limonchi, 2014-03-14 Esta publicación es fruto de la reflexión de fundamentalmente docentes del ámbito de la comunicación y de la publicidad basada en la necesidad de aunar fuerzas para ofrecer una obra de conjunto que intenta ver la publicidad como un hecho global y no solo aislado de la comunicación comercial La presente obra profundiza en el valor de la publicidad y su importancia contemporánea desde una perspectiva holística y con el objetivo de querer ser una publicación didáctica y de reflexión *Bauhaus 100+1* Ingrid Quintana-Guerrero, César Augusto Peña Iguavita, Virginia Gutierrez Jiménez, 2024-11-01 Bauhaus 100 1 Reverberaciones latinoamericanas hace parte de un esfuerzo por entender la producción del mundo material latinoamericano desde sus relaciones con los fenómenos culturales estéticos y pedagógicos que produjo la icónica escuela alemana En este libro el modernismo latinoamericano emerge con voz propia revelando tanto las coincidencias como las disparidades los encuentros y desencuentros con influencias intelectuales y creadores europeos As expertos en distintas disciplinas y territorios reflexionan en este compendio sobre cómo la tradición y la vanguardia coexisten pacífica y conflictivamente en la modernidad latinoamericana entendiendo las reverberaciones como el producto prolongado de diálogos transcontinentales e interdisciplinarios Al tiempo que esta obra presenta nuevas comprensiones sobre el complejo proceso de modernización y el papel fundamental de las artes en este contexto también rinde testimonio de la exposición Bauhaus Reverberada realizada en el 2021 y que ya es hoy una plataforma de eventos virtuales y presenciales **Revista de arquitectura**, 2003

Ordenanzas y anuario universitario Universidad Autónoma de Centro América, 1988 Guía de estudios universitarios y terciarios de la República Argentina, 2001 Estructura económica José Luis Sampedro, Rafael Martínez Cortiña, 1969

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Los aspectos jurídico mercantiles de la empresa  
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