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TikTok Marketing for Small Businesses: Grow Your Brand in 90 Days Avery Shepherd,2025-10-12 TikTok Marketing for Small Businesses Grow Your Brand in 90 Days Unlock the full potential of your small business with TikTok marketing no experience required In this comprehensive guide you'll learn how to create manage and optimize TikTok

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Small Business Vishal K. Gupta,2021-07-14 Small Business Creating Value Through Entrepreneurship offers a balanced approach to the core concepts of starting managing and working in a small business An ideal textbook for undergraduate courses in small business management and entrepreneurship the book offers a student friendly pedagogical framework that blends foundational research on small business with the real world practice of business ownership Relevant examples are provided throughout the text bringing key concepts to life while providing a realistic view of what it takes to create a successful and sustainable small business Organized into five streamlined sections a small business overview paths to small business ownership financial and legal issues ways to grow a small business and discussion of the Entrepreneur s Dilemma the text offers a diverse range of relatable examples drawn from both actual businesses and from depictions of entrepreneurship in popular media Each clear and accessible chapter features discussion questions mini case studies further reading lists and color visual displays designed to enhance the learning experience and strengthen student engagement and comprehension *Appity Slap: A Small Business Guide to Web Apps, Tech Tools and Cloud Computing* , **Content Creation** Chin Lux,2025-09-16 Are you ready to stop scrolling and start creating Content

Creation Begin Social Media Content Creation is the ultimate beginner s guide for anyone who s ever dreamed of growing on Instagram TikTok or YouTube but didn t know where to start In today s world content isn t just for influencers it s for everyone Whether you want to share your passion promote your business or simply connect with others this book gives you the tools tips and confidence to hit post without second guessing yourself Inside you ll discover The basics of content creation explained in plain simple language How to pick the right platform for your goals Easy content ideas that work even if you ve

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Strauss,2021-09-28 Learn how to thrive in even the most volatile economic climate with smart strategies from USA TODAY s top small business columnist Today s small business owners need all the tools they can get whether to grow their business and have it take off or simply to navigate and succeed in tough times In this engaging actionable book USA TODAY s senior small business columnist Steve Strauss provides you with an indispensable guide for creating your own small business boom Packed with the powerful strategies and chock full of explosive ideas Your Small Business Boom is your blueprint for how to thrive today Inside you will learn of a variety of affordable savvy strategies that you can use in your own businesses everything from finding and getting bigger clients to the secret of doing the opposite and from getting a million hits on your website to getting 100 000 social media followers With Strauss s expert advice you ll learn to Easily create a tribe of rock solid fans followers and customers Generate money while you sleep Use webinars podcasts live streaming and funnels to make your business boom Make social media really work for you by looking beyond likes Find bigger clients with bigger budgets or even better have them seek you out With smart practical tips and a healthy dose of upbeat can do optimism Your Small Business Boom is the book every small business owner could use right about now

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