

ARTHUR ASA BERGER

MEDIA AND SOCIETY

A CRITICAL PERSPECTIVE
THIRD EDITION



Communication Media And American Society A Critical Introduction

Debra L. Merskin



Communication Media And American Society A Critical Introduction:

Communication, Media, and American Society Daniel W. Rossides, 2003 What is the role of communication technology and media in making American society more adaptive equitable and democratic Analyzing the field of communication against an in depth picture of American society this provocative wide ranging text explores how communication enterprises are intrinsically linked to the establishment and maintenance of social power Throughout the book changes in communication capabilities are related to changes in wealth and income distribution the structures of economic organizations work and the professions minorities law and government urbanization popular culture and globalization In an engaging narrative the author presents empirical evidence that suggests that popular beliefs about the democratic role of media and communications often are misguided While we are in an information age it is not an information revolution that can liberate society Emphasizing new technologies and media in contemporary American society Rossides shows how most forms of social communication throughout history language gestures clothing buildings and spaces ships and railroads have sustained social power

Questioning the Media John Downing, John D. H. Downing, Ali Mohammadi, Annabelle Sreberny, 1995-03-15 Clearly written with careful signposting of relevant debates this reader in the critical tradition is a model of an introductory cultural and media studies text the writing is accessible the concepts and arguments are sophisticated and the tone is one of committed engagement Media International Australia

International Media Communication in a Global Age Guy Golan, Thomas Johnson, Wayne Wanta, 2009-09-10 This volume provides a comprehensive examination of key issues regarding global communication focusing particularly on international news and strategic communication It addresses those news factors that influence the newsworthiness of international events providing a synthesis of both theoretical and practical studies that highlight the complicated nature of the international news selection process It also deals with international news coverage presenting research on the cross national and cross cultural nature of media coverage of global events in the interdisciplinary context of research on political communication war coverage new technologies and online communication The work concludes with a focus on global strategic communications in the age of globalization global economies and cross national media ownership chapters here provide readers with some of the most up to date research on international advertising public relations and other key issues in international communications With contributions from many of the leading scholars in the field of international media communication research this collection presents a valuable resource for advancing knowledge and understanding of the complicated international communication phenomenon It will be of value to upper level undergraduates and graduate students in mass media and communication programs and to scholars whose research focuses on global communication research

Communications Media, Globalization, and Empire Oliver Boyd-Barrett, 2007-02-20 An exploration of the political economy of media and to what extent global communications and popular entertainment continue to serve elite interests In *Communications Media Globalization and Empire* an international

team of experts analyzes and critiques the political economy of media communications worldwide Their analysis takes particular account of the sometimes conflicting pressures of globalization and neo imperialism The first is commonly defined as the dismantling of barriers to trade and cultural exchange and responds significantly to lobbying of the world s largest corporations including media corporations The second concerns US pursuit of national security interests as response to terrorism at one level and at others to intensifying competition among both nations and corporations for global natural resources

America, History and Life ,2005 Article abstracts and citations of reviews and dissertations covering the United States and Canada

Citizens, Participation and Media in Central and Eastern European Nations Karolina Koc-Michalska,Darren Lilleker,Christian Baden,Damian Guzek,Márton Bene,Larissa Doroshenko,Miloš Gregor,Marko M. Skoric,2024-12-02 Central and Eastern European CEE countries have faced significant political economic social and technological transformations over the last four decades Democratic processes after relative stabilisation have begun to tremble again around polarizing values populist leaders or nationalistic ideologies Online communication especially social media platforms play a vital role in shaping how citizens interact with the state political actors media and other citizens This book focuses on some of the challenges democratic institutions in Central and Eastern European CEE countries face in transforming and sustaining civil society and captures how the digital media environments mitigate or exacerbate those challenges The chapters in this book focus on the role that online platforms play in shaping satisfaction with democracy in the CEE region the interactions between journalists and political actors the strategic media coverage of elections affective polarisation and political antagonism and discursive attempts to discourage young people from civic engagement The first section of the book looks at CEE countries from a comparative perspective and the second section examines specific case studies within different CEE countries such as Albania and Kosovo Czechia and Hungary Poland and Ukraine This volume will be a key resource for scholars and researchers of Communication Studies Politics Media Studies Sociology and Central and Eastern European studies The chapters in this book were originally published in the *Journal of Information Technology Politics*

Mass Media James B. Martin,2002 Mass media has become an integral part of the human experience News travels around the world in a split second affecting people in other countries in untold ways Although being on top of the news may be good at least for news junkies mass media also transmits values or the lack thereof condenses complex events and thoughts to simplified sound bites and often ignores the essence of an event or story The selective bibliography gathers the books and magazine literature over the previous ten years while providing access through author title and subject indexes

Investigative Journalism Hugo de Burgh,2013-01-11 Investigative Journalism is a critical and reflective introduction to the traditions and practices of investigative journalism Beginning with a historical survey the authors explain how investigative journalism should be understood within the framework of the mass media They discuss how it relates to the legal system the place of ethics in investigations and the influence of new technologies on journalistic practices

Forthcoming Books Rose Arny, 2004 *Media Studies* Paul Long, Beth Johnson, Shana MacDonald, Schem Rogerson Bader, Tim Wall, 2021-08-19 This thoroughly revised and updated third edition provides a comprehensive introduction to the various approaches to the field explaining why media messages matter how media businesses prosper and why media is integral to defining contemporary life The text is divided into three parts Media texts and meanings Producing media and Media and social contexts exploring the ways in which various media forms make meaning are produced and regulated and how society culture and history are defined by such forms Encouraging students to actively engage in media research and analysis each chapter seeks to guide readers through key questions and ideas in order to empower them to develop their own scholarship expertise and investigations of the media worlds in which we live Fully updated to reflect the contemporary media environment the third edition includes new case studies covering topics such as Brexit podcasts Love Island Captain Marvel Black Lives Matter Netflix data politics the Kardashians President Trump fake news the post Covid world and perspectives on global media forms This is an essential introduction for undergraduate and postgraduate students of media studies cultural studies communication studies film studies the sociology of the media and popular culture *American Book Publishing Record* , 2006 **Media, Minorities, and Meaning** Debra L. Merskin, 2011 Foundations Introduction Constructing categories of difference Minorities meaning and mass media Articulations of difference The articulation of difference Country music and redneck woman The construction of Arabs as enemies Perpetuation of the hot Latina stereotype in *Desperate Housewives* Commodified racism brand images of Native Americans The pornographic gaze in mainstream American magazine and fashion advertising Women lipstick and self presentation Sun also rises Stereotypes of the Asian American woman on *Lost* Coon songs the Black male stereotype in popular American sheet music 1850 1920 Homosexuality and horror the lesbian vampire film Television news coverage of Day without an immigrant **The British National Bibliography** Arthur James Wells, 2006 **International Communication** Kwadwo Anokwa, Carolyn A. Lin, Michael Brian Salwen, 2003 This edited volume of 16 readings is a collection of works from the foremost scholars of international communication Divided into seven parts the text is comprehensive in its coverage including perspectives on issues and topics such as press freedom propaganda gatekeeping colonialism and mass media development globalization cultural concerns and diffusion Subject Guide to Books in Print , 1997 *Perspectives on Culture, Technology and Communication* Casey Man Kong Lum, 2006 This book is an introduction to media ecology as a theory group that encompasses a coherent body of canonical literature and perspectives on understanding culture technology and communication It examines the various facets of media ecology s development since the turn of the 20th century as an intellectual tradition and how it has evolved into being through an interlocking network of researchers from multidisciplinary backgrounds such as behavioral sciences classics cultural and structural anthropology information and systems theory history of technology media and culture and so on Specifically the volume clearly explains some of media ecology s defining

ideas theories or themes about the interrelationship among culture technology and communication the thinkers behind these ideas the social political and intellectual contexts in which these ideas came into being as well as how the reader may use these ideas in our times **ISpy** Mark Andrejevic,2007 A chilling account of the tradeoff we are willing to make between interactive media technologies and the power of others to watch over and control us This brave new world of electronic marketing and consumption actually lulls consumers into blissful ignorance of how that usage can be and is being monitored

Social Media Christian Fuchs,2017-02-25 Timely new chapters on China and the sharing economy of Uber and Airbnb strengthen an already vital contribution to communication studies Through the lens of critical theory Fuchs provides the essential text for students of our new media world Vincent Mosco Queen s University Ontario With social media changing how we use and understand everything from communication and the news to transport more than ever it is essential to ask the right kinds of questions about the business and politics of social media This book equips students with the critical thinking they need to understand the complexities and contradictions and make informed judgements This Second Edition Lays bare the structures and power relations at the heart of our media landscape Explores the sharing economy of Uber and Airbnb in a brand new chapter Takes us into the politics and economy of social media in China Puts forward powerful arguments for how to achieve a social media that serves the purposes of a just and fair world This book is the essential critical guide for all students of media studies and sociology Readers will never look at social media the same way again

Macedonian Review ,1997 Intermedia ,1986

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