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# Communication as commitment sharing: speech acts, implicatures, common ground

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Abstract: The main tenet of this paper is that human communication is first and foremost a matter of negotiating commitments, rather than one of conveying intentions, beliefs, and other mental states. Every speech act causes the speaker to become committed to the hearer to act on a propositional content. Hence, commitments are relations between speakers, hearers, and propositions. Their purpose is to enable speakers and hearers to coordinate their actions: communication is coordinated action for action coordination. To illustrate the potential of the approach, commitment-based analyses are offered for a representative sample of speech act types, conversational implicatures, as well as for common ground.

Keywords: commitment, speech acts, common ground, conversational implicatures

## 1 Introduction

The principal units of human communication are speech acts: promises, orders, reminders, and so on. But what are speech acts? Basically, there are two ways of answering that question. Consider a perfectly mundane domestic episode: by uttering the sentence "I'll do the dishes", Barney promises Betty to do the dishes. One way of construing Barney's utterance is that it serves to express Barney's intention to do the dishes. On this construal, understanding speech acts requires that one take a mentalist perspective, for their purported purpose is to convey information about what's on the speaker's mind. Alternatively, we can take a social perspective and say that the purpose of Barney's promise is to undertake a commitment to Betty: as a result of saying, "I'll do the dishes", Barney becomes committed to Betty to do the dishes.

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# **Communication As Commitment**

**New York (State)** 

#### **Communication As Commitment:**

Communication as Commitment Sharing Hans-Martin Gärtner, 2019 Communication as Commitment Sharing, 2019 Communication as Commitment Harry A. DeWire,1971 Proceedings of the 1998 Academy of Marketing Science (AMS) Annual Conference John B. Ford, Earl D. Honeycutt, Jr., 2015-02-05 This volume includes the full proceedings from the 1998 Academy of Marketing Science AMS Annual Conference held in Norfolk Virginia The research and presentations offered in this volume cover many aspects of marketing science including marketing strategy consumer behaviour entrepreneurial marketing international marketing advertising marketing education among others Founded in 1971 the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice Among its services to members and the community at large the Academy offers conferences congresses and symposia that attract delegates from around the world Presentations from these events are published in this Proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field Volumes deliver cutting edge research and insights complimenting the Academy's flagship journals the Journal of the Academy of Marketing Science JAMS and AMS Review Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science Advanced Leadership Skills for Today's Challenges Ranjeet Dhawan, 2025-01-03 Advanced Leadership Skills for Today's Challenges introduces readers to critical concepts in advanced leadership We cover these topics comprehensively with examples chapter summaries diagrams end of chapter questions a list of institutes worldwide offering this course and a glossary of key terms Our book helps readers grasp difficult concepts easily teaching how to lead teams motivate workers to achieve organizational goals and understand various leadership styles and their applications It addresses questions about leadership including how leaders influence teams convey their ideas create new strategies and achieve success Leadership involves making tough decisions articulating a clear vision setting achievable goals and providing followers with the necessary knowledge and tools This book is an essential guide for anyone looking to develop advanced leadership skills Communication, Compromise and Commitment Rose Mary C. Memo, Shirley M. Haney, 1994-11 Motivationally Intelligent Leadership: Emerging Research and Opportunities Brown Sr., Michael A., 2017-08-10 Emotional intelligence serves as a valuable tool and knowledge base in the workplace By creating empathic and trusting relationships business environments can be not only more productive but also positive and engaging Motivationally Intelligent Leadership Emerging Research and Opportunities is a valuable reference source that examines the necessary leadership traits to create positive partnerships and work ethic in business environments Highlighting pertinent topics such as engaged interaction team communication and work motivation this book is ideally designed for managers professionals researchers students and practitioners interested in the role of emotional intelligence in business leadership <u>Information Systems Development</u> Rob Pooley, Jennifer Coady, Christoph Schneider, Henry Linger, Chris Barry, Michael

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#### **Table of Contents Communication As Commitment**

- 1. Understanding the eBook Communication As Commitment
  - The Rise of Digital Reading Communication As Commitment
  - Advantages of eBooks Over Traditional Books
- 2. Identifying Communication As Commitment
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Communication As Commitment
  - User-Friendly Interface
- 4. Exploring eBook Recommendations from Communication As Commitment
  - Personalized Recommendations
  - Communication As Commitment User Reviews and Ratings

- Communication As Commitment and Bestseller Lists
- 5. Accessing Communication As Commitment Free and Paid eBooks
  - Communication As Commitment Public Domain eBooks
  - Communication As Commitment eBook Subscription Services
  - Communication As Commitment Budget-Friendly Options
- 6. Navigating Communication As Commitment eBook Formats
  - o ePub, PDF, MOBI, and More
  - Communication As Commitment Compatibility with Devices
  - Communication As Commitment Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Communication As Commitment
  - Highlighting and Note-Taking Communication As Commitment
  - Interactive Elements Communication As Commitment
- 8. Staying Engaged with Communication As Commitment
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Communication As Commitment
- 9. Balancing eBooks and Physical Books Communication As Commitment
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Communication As Commitment
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Communication As Commitment
  - Setting Reading Goals Communication As Commitment
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Communication As Commitment
  - Fact-Checking eBook Content of Communication As Commitment
  - Distinguishing Credible Sources

- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
- 14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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