

Communication Theories: Origins, Methods, and Uses in the Mass Media

Fifth Edition

Werner J. Severin

James W. Tankard, Jr.

University of Texas at Austin



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Communication Theories Origins Methods Uses Humanistic Studies In The Communication Arts

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Communication Theories Werner Joseph Severin, James William Tankard, 1984 Communication Theories Werner Joseph Severin, James W. Tankard, 1979 **The Publishers' Trade List Annual**, 1984 *Principles and Types of Speech Communication* Douglas Ehninger, 1986 Abstract This 10th edition book has the essential features of the original book as written by Professor Monroe. Monroe originated the Monroe's Motivated Sequence which forms the conceptual core of so many successful persuasive and actuating speeches. Monroe also introduced a three-step process to teaching speech. Topics covered in the book include public speaking skills, the basic elements of speechmaking, listening, speaker-audience interaction, planning and preparing speeches, choosing speech subjects and purposes, analyzing the audience and occasion, using motivational appeals in speech preparation, finding and using supporting materials, adapting the speech structure to audiences, beginning and ending the speech, outlining the speech using visuals, developing speeches to persuade, inform, and entertain. This book includes several sample speeches for study and analysis as well as recommended supplementary reading.

Principles of Speech Communication Bruce E. Gronbeck, Douglas Ehninger, Alan Houston Monroe, 1988 **The British Library General Catalogue of Printed Books, 1986 to 1987** British Library, 1988 *Ethics, Morality, and the Media* Lee Thayer, Richard L. Johannesen, Hanno Hardt, 1980 *Choice*, 1991 **O Diálogo Pastoral** Dieter Joel Jagnow, 1991 **Man in Focus** Göran Tamm, Hans Ingvar Hanson, George N. Gordon, 1980 The Oxford Handbook of Interdisciplinarity Robert Frodeman, Julie Thompson Klein, Roberto Carlos Dos Santos Pacheco, 2017-01-26 Interdisciplinarity has become as important outside academia as within. Academics, policy makers, and the general public seek insights to help organize the vast amounts of knowledge being produced both within research and at all levels of education. The second edition of *The Oxford Handbook of Interdisciplinarity* offers a thorough update of this major reference work, summarizing the latest advances within the field of inter and transdisciplinarity. The collection is distinguished by its breadth of coverage, with chapters written by leading experts from multiple networks and organizations. The volume is edited by respected interdisciplinary scholars and supported by a prestigious advisory board to ensure the highest quality and breadth of coverage. *The Oxford Handbook of Interdisciplinarity* provides a synoptic overview of the current state of interdisciplinary research, education, administration, and management, and of problem-solving knowledge that spans the disciplines and interdisciplinary fields. The volume negotiates the space between the academic community and society at large, offering the most broad-based account of inter and transdisciplinarity to date. Its 47 chapters provide a snapshot of the state of knowledge integration as interdisciplinarity approaches its century mark. This second edition expands its coverage to discuss the emergence of new fields, the increase of interdisciplinary approaches within traditional disciplines and professions, new integrative approaches to education and training, the widening international presence of interdisciplinarity, its increased support in funding agencies and science policy bodies, and the formation of several new international associations associated with interdisciplinarity. This

reference book will be a valuable addition to academic libraries worldwide important reading for members of the sciences social sciences and humanities engaged in interdisciplinary research and education and helpful for administrators and policy makers seeking to improve the use of knowledge in society **Books in Print** ,1981 *Subject Guide to Books in Print* ,1996 *Directions* ,1980 *A Theory-based Approach to Art Therapy* Ephrat Huss,2015-05-15 Art therapy literature is often based either on practice in a specific setting art material or population or if taking a more theoretical focus on illustrative case studies This book provides a theory based approach to research teaching and practicing art therapy including verbal and arts based techniques settings art processes and analyses and the principles of supervision evaluation and research It also offers an overview and discussion of how the different orientations of psychological and social theories are interpreted and implemented by art therapy The book provides an integrative perspective that anchors methodology within a rigorous theoretical background Focusing on three sub groups of Dynamic Humanistic and Systemic social theories each chapter outlines the central concepts of varying sub theories within a general heading and their interpretation from an art therapy perspective Ephrat Huss explores the respective and shifting roles of art client and therapist through each theory demonstrating the practical implications for creating a coherent intervention that informs all parts of the setting therapy client evaluation and supervision A Theory based Approach to Art Therapy draws on the latest research in the field and will be a valuable text for art therapy theorists educators students and researchers as well as for other social practitioners interested in understanding how to integrate the arts into their practice **Books in Series** ,1985 Vols for 1980 issued in three parts Series Authors and Titles **Ibadan Journal of Humanistic Studies** ,2001 *Books in Print Supplement* ,1985 **Erotic Communications** George N. Gordon,1980 **Resources in Education** ,1984

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