# COMMUNICATING IN THE HEALTH AND SOCIAL SCIENCES

Joy Higgs | Ann Setton | Annette Street | Lindy McAllister | Jain Hay

OXFORD

# **Communicating In The Health And Social Sciences**

Brian Brown, Paul Crawford, Ronald Carter

#### **Communicating In The Health And Social Sciences:**

**Communicating in the Health and Social Sciences** Joy Higgs, 2005 Communicating in Health Sciences is written for all undergraduate students expecting to make their careers within the health sciences profession In addition to providing support to students who are struggling with the rigours of their first year at university it assists in enlivening and enriching the presentation of accessible material for second and third year students **Fundamentals of Human Communication** Margaret H. DeFleur, Patricia Kearney, Melvin L. DeFleur, Timothy Plax, 2013-02-05 Fundamentals of Human Communication presents the basic theoretical and practical concepts of the human communication process DeFleur uses a multidisciplinary approach with a balance of innovative and traditional perspectives to give students the tools to communicate effectively in the workplace and in everyday situations **Public Health Communication** Parvanta, David E. Nelson, Richard N. Harner, 2017-03-21 Introduction to public health communication Claudia Parvanta Population health a primer Patrick L Remington A public health communication planning framework Claudia Parvanta How to communicate about data David E Nelson Understanding and reporting the science David E Nelson Communicating for policy and advocacy Claudia Parvanta Health literacy and clear health communication Erika M Hedden Behavior change communication theories models and practice strategies Claudia Parvanta Formative research Claudia Parvanta Media vehicles platforms and channels Claudia Parvanta Implementating a communication intervention Claudia Parvanta Evaluating a health communication program May Grabbe Kennedy and Jonathan DeShazo Clinician client communication Richard N Harner The role of communication in cancer prevention and care Wen ying Sylvia Chou Danielle Blanch Hartigan Chan Le Thai Crisis and emergency risk communication a primer David W Cragin and Claudia Parvanta Health communication in resource poor countries Carmen Cronin and Suruchi Sood Healthcare and Patient Communication in the Digital Era Sinikka Torkkola, Anna Sendra Toset, 2025-09-15 This book provides a social and cultural theoretical framework for the digitalization of healthcare communication from a patient centred perspective Through empirical case studies the book outlines the experiences of patients as the digitalization of healthcare communication re spatializes and re temporalizes care and reconstructs patienthood and ill health To demonstrate how changes in communication impacts health and illness the book examines the digitalization process from three viewpoints Firstly it illustrates how the digitalization of illness enhances the availability of information and peer support which increases patient empowerment Secondly it shows how the digitalization of disease transforms signs of disease in a patient s body into electronic data increases the distance between the disease and the patient and enables diagnosis without a healthcare professional touching a patient s body Finally it explains how the digitalization of sickness changes the power relations founded in health and reconfigures health citizenship Filling a theoretical gap in health communication scholarship this book will be of interest to academics and postgraduate students in the field of Health Communication Digital Communication Communication Studies and Health Sciences The book also offers

healthcare professionals new perspectives to respond to the increasing communicative duties arising from the digitalization of healthcare communication Annals of the American Academy of Political and Social Science ,1924 101: Improving Community Health Richard Riegelman, Brenda Kirkwood, 2018-03-07 From clean drinking water to seat belts to immunizations the impact of public health on every individual is undeniable For undergraduates an understanding of the foundations of public health is an essential step toward becoming an educated citizen Public Health 101 provides a big picture population perspective on the determinants of health and disease and the tools available to protect and promote health It examines the full range of options for intervention including use of the healthcare system the public health system and society wide systems such as laws and taxation Communication Yearbook 39 Elisia Cohen, 2015-04-10 Communication Yearbook 39 continues the tradition of publishing state of the discipline literature reviews and essays Editor Elisia Cohen presents a volume that is highly international and interdisciplinary in scope with authors and chapters representing the broad global interests of the International Communication Association The contents include summaries of communication research programs that represent the most innovative work currently Offering a blend of chapters emphasizing timely disciplinary concerns and enduring theoretical questions this volume will be valuable to scholars throughout communication studies The Annals of the American Academy of Political and Social Science, 1921 Public Health 101 with Navigate Advantage Access Richard Riegelman, Brenda Kirkwood, 2023-10-06 Public Health 101 Improving Community Health Fourth Edition by Riegelman and Kirkwood provides a big picture population perspective on the determinants of health and disease and the tools available to protect and promote health Through a unique set of case studies vignettes and extensive examples readers will come away with a clear understanding of how public health affects their everyday lives They will learn and apply frameworks for thinking about public health issues and gain a deeper understanding about the health news they are exposed to each day **Medical Communications** Massachusetts Medical Research Methods in Health Communication Bryan B. Whaley, 2014-07-11 This volume provides an Society,1881 essential roster of primary research methods as they apply to health communication inquiry Editor Bryan B Whaley brings together key health communication researchers to write about their primary methodological areas Their chapters offer guidance and insights for a variety of approaches to answering research questions. The methods included here cover Exploration and Description interview focus groups case study ethnography and surveys Examining Messages and Interpersonal Exchanges narrative analysis conversational analysis analyzing physician patient interactions social network analysis and content analysis Causal Explication experimental research meta analysis and meta synthesis and Cultural Population and Critical Concerns rhetorical methods and criticism and methodological issues when investigating stigmatized populations and groups with health disparities Chapters cite or use examples from allied health areas nursing public health sociology medicine to demonstrate the breadth of health communication studies This work highlights the importance of

methodology in health communication research in multiple contexts Developed to provide a fundamental reference for investigating health communication this volume will serve as an invaluable tool for researchers and students across the social Columbia University Studies in the Social Sciences ,1903 science and health disciplines Designing Health Messages Edward W. Maibach, Roxanne Louiselle Parrott, 1995-02-10 Chapter overviews subheadings and summaries facilitate a guick reading and review for graduate students and busy professionals in public health the social sciences communication and related health policy making fields Academic Library Book Review How do you design an effective health campaign message Designing Health Messages explores this question from both theoretical and practical perspectives The authors all well known for cutting edge research in their field demonstrate the necessity of basing message design decisions on appropriate theories of human behavior and communication effectiveness by synthesizing and integrating knowledge and insights from communication and health behavior change Part I covers theory driven approaches and includes content and linguistic considerations the role of fear in content and using positive affect Part II discusses audience centered strategies and looks at the America Responds to AIDS campaign and the Cancer Communication s 5 a Day for Better Health program This comprehensive volume concludes with recent developments and policy and administrative practices for health message design A much needed book Designing Health Messages is an indispensable resource and an essential aid for professors students and professionals in communication specifically mass communication and public health This book would make a strong addition to a graduate level course on health communication With complementary reading to broaden students knowledge of the core theories and empirical research applied by these authors to message design this book would enhance students capacity to link health communication theory and practice Health Policy and Planning EBOOK: Evidence-based Health Communication Brian Brown, Paul Crawford, Ronald Carter, 2006-10-16 What is evidence based health communication and how does it benefit patients How has communication been taught to health professionals and how might it be improved How can health care professionals make the most of short encounters in order to maximise their therapeutic effectiveness for clients This book provides a comprehensive and critical review of the field of health communication and the kinds of evidence that have been collected concerning effective communication It also critically evaluates the kinds of training health professionals receive in communication skills and examines its relatively limited role in the curriculum In addition it sets out what has been discovered about the micro structure of interaction in health care encounters The book offers vital new agendas for research training and practice in health care based upon lessons learned from linguistics using a wide variety of gathered evidence to identify patterns that will lead to improved health care practices Moreover the book focuses upon brief ordinary and effective communicative activity in addition to the formal consultations that have been studied by researchers in the past Evidence based Health Communication is key reading for trainee health professionals as well as undergraduate and postgraduate students in the fields of health studies medical sociology and health psychology It also provides stimulating

reading for health care professionals policy makers and researchers with an interest in improving health communication **Journal of social science** American social science assoc,1882 Mass Communication and Public Health Charles K. Atkin, Lawrence Wallack, 1990-08 The media influence how we live and die Tobacco can kill us yet we continue to smoke Drinking and driving is a lethal combination yet we continue to drive when inebriated Poor diet slowly destroys us yet we continue to eat unhealthily Why Evolving from a national conference Mass Communication and Public Health examines why public information campaigns have achieved limited success and what can be done to improve their effectiveness This up to date volume has a fourfold focus Transactions of the National Association for the Promotion of Social Science National Association for the Promotion of Social Science (Great Britain), 1883 The volume for 1886 contains the proceedings of the Conference on temperance legislation London 1886 Columbia Studies in the Social Sciences ,1912 Social Science Abstracts ,1929 National association for the promotion of social science, twenty-fifth anniversary. A manual for the congress, with a narrative of past labours and results J L Clifford- Smith, 1882

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